



ZEUS FACTORY VIP MEMBERS ONLY

Zeus Factory User's Manual and Quick Start Guide

Presented by: Matt & John Rhodes

FOR ZEUS FACTORY VIP MEMBERS ONLY

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Your Zeus Factory Complete Blueprint

CONGRATULATIONS! As a VIP Member of Zeus Factory, you now have access to the simplest system on the planet for creating real wealth for yourself by tapping into our powerful Automatic Sales System.

Please print out this manual right now, and CAREFULLY read it at least twice so you understand exactly what you need to do.

This User's Manual has just **ONE PURPOSE:** To help you understand **EXACTLY** what you need to do and to get you started with your first steps and earning a profit with Zeus Factory *as quickly as possible*.

IMPORTANT!

You need to understand before doing **ANYTHING** that Zeus Factory is an incredibly flexible system that will work wonders for you, even if you do 90% of the process “wrong” and only 10% of it right.

Why do the products that you sell inside Zeus Factory work so well? Because we've been testing, tweaking and perfecting these products and systems extensively for YEARS – over 10 years to be exact.

We've *proven* and KNOW exactly **WHAT SELLS...** time-and-time again.

We're literally handing over the keys to you to collect 100% of all funnel frontend and upgrade sales, as if they were your own product and you did all the setup yourself.

PLUS, you earn high-ticket webinars and passive membership sales.

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With Zeus Factory, you **AVOID** all the tech setup, headaches, product development, funnel creation, customer support, merchant accounts...

These are the things that trip most people up, time and time again.

We've made it as easy as possible for you. Once we set you up with your Special Reseller Links, literally the **ONLY thing** you need to do is...

DRIVE TRAFFIC, COLLECT CASH.

YES, that's it. Literally every other aspect has been taken care of for you. We're handing you the ball at the goal line, with all your opponents and obstacles laying face-flat on the ground.

You just need to bring the ball over the line and get all the rewards, fanfare and glory.

You do NOT need to purchase anything else to make Zeus Factory work for you, and any references that you see to other programs while you review the training we provide you is something you already have access to.

The products you already have access to are many of the same products that your CUSTOMERS will see after they purchase. These trainings not only educate and train you and your customers, it helps sell your customers and put money in your pocket.

That's what Zeus Factory is all about. Here's how you do get started collecting your 100% commission sales on all sales and upgrades, plus your \$250, \$500 and \$1,000 high-ticket commissions, while also earning passive monthly commissions. We make getting started easy for you.

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WHAT'S INCLUDED FOR YOU INSIDE ZEUS FACTORY

Let's break down everything that is included inside Zeus Factory for you, and lay out **EXACTLY** what you need to do. Again, we've made it *as easy as possible for you to follow the 3 steps*:

- **STEP 1:** Follow our instructions so we setup your funnels for you.
- **STEP 2:** Follow our simple instructions and use some of the many ways for you to drive traffic to your Special 100% Reseller Links.
- **STEP 3:** Collect your payments using the WarriorPlus platform.

Our systems, staff and the WarriorPlus sales platform take care of nearly all the "hard work" for you. *You just need to drive traffic and collect the payments.*

Here's exactly what's included and exactly how it works...

FIRST, to activate and have us setup your Special 100% Reseller Links for you, request them using the instructions in **STEP ONE** below.

Currently, you can request Special 100% Reseller Links for the following products:

- **List Warrior**
- **One Minute Traffic Machines**
- **One Minute Free Traffic**
- **Perfect Product Creation**

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- **Party Method**
- **Social Biz Box**
- **How To Earn \$20 in 20 Minutes** (Work1099 Membership)
- **Authority Site Launchpad VIP Program** (High-Ticket Webinar)
- **Traffic 12x Mastermind Program** (High-Ticket Webinar)
- **PLUS, ALL Additional Product Funnels We Add In The Future!**

Our Authority Site Launchpad VIP Program and Traffic 12x Mastermind Programs are **high-ticket webinars** that are shown to your Special Reseller Funnel customers after purchase.

They are shown these webinars automatically for weeks after their initial purchase, and you get paid high-ticket commissions of \$250, \$500 and \$1,000 when they purchase any of them.

Zeus Factory is an investment that will keep paying you back. Again, see **STEP ONE** below to find out EXACTLY how to properly request your Reseller Funnel Setup so that we can do it for you. Please follow the instructions carefully, other there may be delays.

Once we have setup your product funnels for you, you will receive your Special 100% Commission Reseller Links. **You will drive traffic to these special links, which link to each of your new sales funnels and give you 100% commissions on ALL front-end and upgrade sales.**

You get paid directly to your WarriorPlus account, which can be withdrawn to your PayPal or bank account. Instructions for getting these links, once they are approved, are included in STEP ONE below.

SECOND, you also get access to ALL the products available for sale in our funnels and our training programs. Again, you do NOT need to purchase anything else from us, because it's all included!

Currently, the programs you get are:

- **B3 Traffic Bootcamp:** B3 Traffic Bootcamp is our 3-day live recorded sessions revealing our top personal strategies for driving traffic using the only 3 ways available:
 - * **BUILDING Traffic** (Day One - generating it for free)
 - * **BUYING Traffic** (Day Two - using paid advertising)
 - * **BORROWING Traffic** (Day Three - partnering up with others so they drive traffic for you.)

We recommend you watch the B3 Traffic Bootcamp in full after requesting your links in Step One before doing anything else.

Inside B3 Traffic Bootcamp, you'll discover the **exact systems** and **traffic generation strategies** that we use in our own business, and that you can copy to implement to promote your Special 100% Commission Reseller Links with Zeus Factory.

Included with the B3 Traffic Bootcamp is our **\$50 Million Dollar Man Case Study**. This lays out exactly how a student of ours has succeeded wildly with his own business and shares exactly what he did to reach that level. This is some of our most powerful training, designed for intermediate and advanced students.

- **List Warrior Advanced:** List Warrior is our video training and software for building your own e-mail list by using giveaways. We

share e-mail lead generation strategies and million dollar e-mail sales systems. This is recommended for intermediate and advanced students, and those who are looking to rapidly build their very own e-mail list to promote their Special Reseller Links.

- **One Minute Traffic Machines Advanced:** One Minute Traffic Machines reveals our systems for ranking to the top of the search engines for “long-tail keyword phrases” (Google searches that contain 3-4+ words) and getting free online community support by writing short articles and commenting on other people’s articles using a special traffic generation platform.

You can rank for keyword phrases related to making money online, internet marketing, entrepreneurship, and much more and attract visitors for free for the long-term. Highly recommended for beginner and intermediate students who want free traffic.

- **One Minute Free Traffic:** One Minute Free Traffic reveals our step-by-step system for identifying potential questions from targeted customers and becoming ranked on one of the top platforms for driving traffic, Quora.

These questions and answers often appear at the top of Google and can drive 1,000’s of views for years to come with a single one minute answer. Highly recommended for beginner and intermediate students who want free traffic.

- **One Minute Buyer Clicks:** One Minute Buyer Clicks reveals our system for buying large amounts of highly-targeted buyer traffic for as little as 40 to 50 cents per click. You can use these strategies to setup your own paid advertising using e-mail ad providers.

We also include our own opt-in example sales funnels, ad tracking software, and much more. Highly recommended for beginner, intermediate and advanced students who want to purchase make money online and entrepreneurial traffic.

- **Perfect Product Creation Advanced:** Perfect Product Creation is our strategies and systems for creating your own product and getting other people to “spread the word” for you by making it go viral. This is recommended for intermediate and advanced students who are looking to expand their existing Zeus Factory business to earn even more sales and stand out in the long-term.
- **Party Method:** Party Method reveals how we build “free + shipping” funnels to attract new customers and get them to pay you (or your customers) in any niche of your choice. This is recommended for intermediate and advanced students who want to see a real example of how to setup funnels to send out physical products that you don’t need to make yourself to profit.
- **Social Biz Box:** Social Biz Box is our proven system for running a social media agency business for businesses. It not only shows your customers how to setup social media accounts and manage postings for business, it shows secret software for managing clients as well. Social Biz Box is great for helping you use social media in your Zeus Factory business, but it’s primarily targeted towards your beginner and intermediate customers who are looking to use social media to earn a regular profit.
- **Work1099 Membership (How To Earn \$20 in 20 Minutes):** Work1099 is the automatic continuity that members subscribe to

after they purchase your How To Earn \$20 in 20 Minutes training through your Special Reseller Link.

There are many strategies included inside your complimentary Work1099 Membership, which you get **unlimited bonus access** to as a Zeus Factory VIP Member. We recommend diving into this membership *only after* you've already started driving traffic using One Minute Free Traffic, One Minute Traffic Machines, and our B3 Traffic Bootcamp strategies.

- **PLUS**, on top of all of these training courses and systems, you get **PERSONAL HELP** from John, Matt and our entire team. It's all designed to help make sure you're on the right track as you implement the Zeus Factory system for yourself. Contact our VIP Support Team anytime at **JuggernautHelp@gmail.com**.

We recommend that you contact our team for personal help specifically to review your traffic system implementations after you've gotten started driving traffic for the first time, so we can make sure you're following our systems in the right way.

Again, you will notice that many of these training programs are the same programs (*and upgraded versions!*) that you requested Special 100% Reseller Links for.

FOR EXAMPLE: after someone purchases List Warrior from your Special 100% Reseller Link, they are presented with the option to purchase List Warrior Advanced training program, which is what YOU have access to.

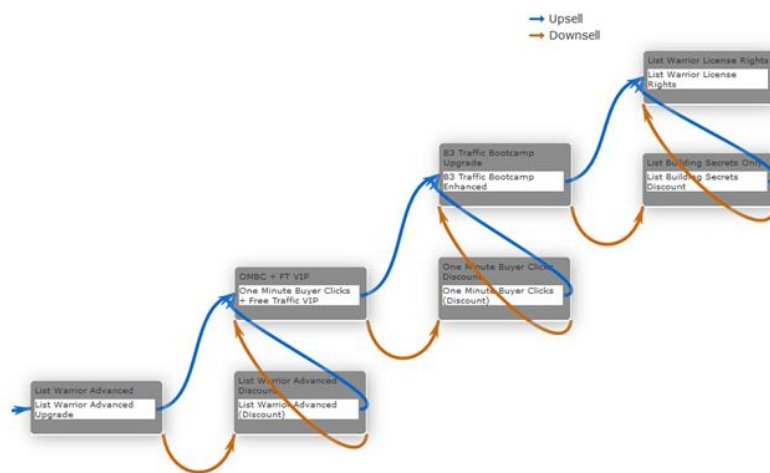
If they purchase List Warrior Advanced, you would not only earn 100% commissions on the frontend List Warrior purchase, you would also earn 100% commissions on the List Warrior Advanced purchase. **PLUS**,

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you would earn 100% commissions on ALL of the other upgrades they see in the sales funnel after purchase.

You can see List Warrior funnel below, but you can also see the complete sales funnels on all the pages where you request your Special 100% Reseller Links...

List Warrior: **\$394.18 PER SALE**



Again, you are granted the upgraded Advanced versions of ALL these programs across ALL funnels in the Zeus Factory VIP Member's Area.

You DO NOT need to purchase anything else from us, because it's all included!

We offer you all these training programs because we want to show you **EXACTLY** what your customers are getting when they purchase through your sales funnel (the Special 100% Reseller Links we setup for you...)

...and also because many of these training products reveal the **PERFECT WAYS** for you to drive traffic to your Special 100% Reseller Links.

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So, to be perfectly clear, reviewing these training programs serves **TWO PURPOSES** for you:

- 1.) You get to see EXACTLY what your customers are purchasing.
- 2.) You get to discover EXACTLY what ways we recommend for you to drive high-quality traffic to your Special 100% Reseller Links.

With all that in mind, let's dive into more specifics to get you started as quickly as possible...

STEP ONE: Request Your Special 100% Reseller Links

Your very first task **before doing ANYTHING ELSE** is to have our team setup your sales funnels that earn you 100% commissions on your front-end sales and upgrade sales. These upgrade sales are shown immediately after your customer purchases.

Here's how you do it...

FIRST, create a free account at [WarriorPlus.com](https://warriorplus.com) if you don't have one yet. If you already have an account, you'll be able to use that same one to accept your 100% commission payments.

If you'd like, you can also create a new account and use that instead, you just need to make sure you include the transaction ID and e-mail address you use in each of the funnel requests.

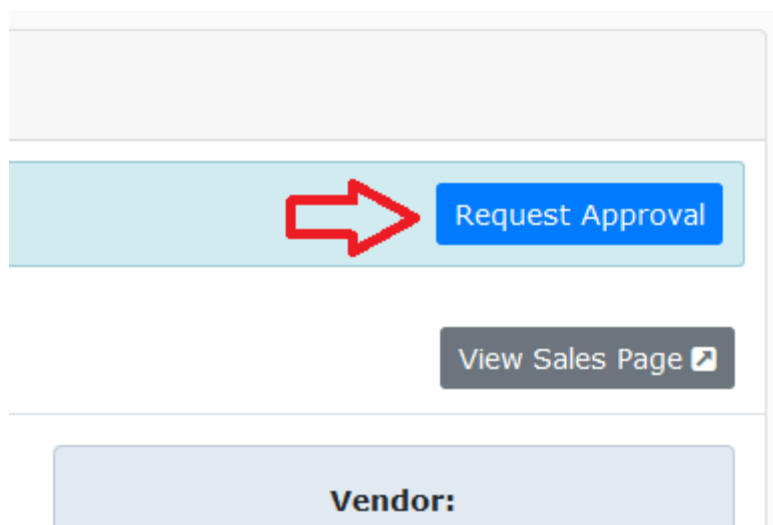
Request your 100% reseller links to all of our products using the buttons in the **Zeus Factory VIP Member's Area** for each, being careful to follow the instructions for each.

We'll approve you your reseller link and set you up for 100% commissions across the entire funnel as long as you include the proper keyword and transaction details for each funnel that you are requesting.

PLEASE be sure to include the respective secret keyword for each product (**for example, "MEGAPARTNER" - all one word!**), **your e-mail address and Zeus Payment Transaction ID** into your note for EACH request you make so we can identify who you are. There is a different secret keyword you use for EACH funnel request.

If you do not add the proper secret keyword, E-Mail Address and Zeus Payment Transaction ID into each request you make with us (for example: **MEGAPARTNER, you@youremail.com, PK-1111111**) into your request, we won't be able to identify you as a Zeus Reseller Partner, so please make sure that is added to your note. We have to manually set you up as a 100% commission partner across the entire funnel.

Once we approve you, **all of the sales materials and funnel pages will automatically function with your 100% commission reseller link.**



The image shows a screenshot of a web interface. At the top, there is a light blue header bar. Below it, there is a light blue box containing a red arrow pointing right towards a blue button labeled "Request Approval". Below this box, there is a grey button labeled "View Sales Page" with a small icon. At the bottom, there is a light blue box containing the text "Vendor:".

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(**note:** you must be logged into your WarriorPlus account to see the Request Approval button)

Pay To Account: Manage Accounts

WarriorPlus Wallet

Request Notes (optional)

SECRETKEYWORD, you@youremail.com, PK-1A2B3C4DFJEN

Request Offer

Important: Please allow us 24-48 hours to approve your request when you apply. You will be setup manually to use ALL our sales materials.

When you get approval, you'll be able to send traffic to your sales links. It will show you as being approved for all of the offers in the funnel, but you can only send traffic to the affiliate link for the front-end offer.

The other offers that you get activated for are only shown as upsells, AFTER someone purchases. You will get 100% when someone who buys a front-end product also purchases any of those other offers - and our autoresponder messages will get your customers to purchase other reseller products from your links for the weeks and months to come!

NOTE: Your high-ticket commissions and passive monthly commissions are built-in to your sales funnels that you request, and are **AUTOMATICALLY** sent to your customers for the weeks after they purchase. You are credited for all those sales!



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Again, go to the **ZEUS FACTORY VIP MEMBER'S AREA** and click on all the buttons to request your links, carefully following the instructions and using the proper Secret Keyword for each.

Once you have requested your links, and our team approves them, you will get an e-mail notification from WarriorPlus that your links are approved - please allow 24-48 hours for us to set them up for you.

Once they are approved, go back to the Zeus Factory Member's Area, click on the button for each product, and make sure you are logged in to WarriorPlus. If you are logged in to WarriorPlus, you will see a link at the top of each product, which is your **Special 100% Reseller Link**.

For example, you will see your Special 100% Reseller Link for List Warrior at the top, like this...



List Warrior


Your affiliate link is: <https://warriorplus.com/o2/a/pyjfs/0>

[Link Details](#)

Overview

Products (15)

View Sales Page




List Warrior unlocks secret software with a powerful step-by-step system that gets other people to build your e-mail list virally for you. Bonus case studies and full beginner-friendly video instructions included!

Contents:
ebook
video
software (online)
website / membership
service
other

Categories:
Marketing Education » Email Marketing, Marketing Education » Traffic, Software » Online / SaaS


Keywords:
Free,List Building,Traffic

Affiliate Information

 Contact Vendor

View JV Page


THANK YOU for your interest in promoting List Warrior! For details on JV prizes, contests, prizes


Vendor:
 Matthew W. Rhodes
 \$\$\$  9


Price Range:
 \$17.00 to \$1997.00


Commission Range:
 \$17.00 to \$266.12
 + recurring payment


Offer Stats:

 2000+

 9%

 \$2.72

 6%

 15.61

STEP TWO: Get Traffic To Your Special 100% Reseller Links

While our team is getting to work setting up your funnels and while you wait to get your Special Zeus Factory Reseller Links, you need to review our courses and training, many of which are designed to show you how to get traffic as quickly as possible.

Again, many of these are the same products that are included in your funnels and are sold to your customers when they purchase through your Special Zeus Factory 100% Reseller Links, so it's useful to see them and how they're laid out for yourself.

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We've listed specific training courses above so you can determine what would be best for your needs, but we specifically recommend you do the following.

First, watch the 3 training sessions included with the B3 Traffic Bootcamp. B3 stands for **BUY, BUILD** and **BORROW**, the only 3 ways available to anyone to drive traffic.

We show you and talk about exactly what has been most successful for us and help spark ideas for you to drive traffic to your links, by copying what we've done.

(We'll provide you specific ways for you to drive traffic later in this guide, but you need to get the **FULL PICTURE** so that you can see exactly how we've been able to easily drive traffic for many years.)

Once you've watched the B3 Traffic Bootcamp, then it's time to drill down into more specific traffic strategies.

Everyone's personal situation is a little bit different, so our recommendations are based on what is best for you.

If you have **more TIME than MONEY** to use to build your business, then we suggest you focus on *BUILDING and BORROWING traffic*.

If you have **more MONEY than TIME** to build your business, then we suggest you focus on *BUYING traffic*.

To be clear, no matter which option you choose, you can get started with as little as *30 minutes a few days per week* to BUILD and BORROW traffic, and as little as *\$5 to \$10 per day* to instantly BUY traffic.

The **absolute smartest people** in the room are those that start at a small scale, then scale up as you succeed and get our help.

With that in mind...

- If you want to **BUILD** traffic, concentrate on Day 1 of the B3 Traffic Bootcamp, as well as One Minute Free Traffic and One Minute Traffic Machine training courses.
- If you want to **BUY** traffic, concentrate on Day 2 of the B3 Traffic Bootcamp and take a look at One Minute Buyer Clicks.
- If you want to **BORROW** traffic, concentrate on Day 3 of the B3 Traffic Bootcamp and use our template below.

You can apply **ANY** of the systems you discover inside the B3 Traffic Bootcamp and the \$50 Million Dollar Case Study to drive traffic to your Special Zeus Factory 100% Reseller Links and earn 100% of the profit every time you make a sale.

Let's give you some simple, easy examples that anyone can use to get traffic for the first time using Zeus Factory...

Easy Traffic Example: **BORROWING** Traffic

One of our favorite ways of all time to get traffic is to **BORROW** traffic. Again, borrowing traffic is when you partner up with other people to get them to drive traffic to you.

One of the big advantages that you have with ZEUS FACTORY is that you are collecting 100% of the profit on all sales, which means that you can **split the commissions** with partners.

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Tracking Your Traffic

To split sales with a potential partner, all you need to do is use the **“Easy Sales Tracking Secret”** that is available in the Zeus Factory Member’s Area.

Here’s a summary on how it works:

- 1.) You contact potential partners using the instructions below and what we show you in Day 3 of the B3 Traffic Bootcamp.
- 2.) You offer to split **25%, 50% or 75%** of the commissions with them (or even a little more - your choice!) in exchange for them featuring one of your Zeus offer funnels, such as One Minute Free Traffic, List Warrior, etc. using our template below.
- 3.) When they agree, you give them a special tracking link that is just for them using these [simple instructions](#).
- 4.) Once your partner sends you traffic and get sales for you, under **“tracking code”** in the affiliate “stats” area in WarriorPlus you will see an indication which source of traffic the sale came from. Then just send them the agreed upon commissions and you keep the rest as easy profit that was sent to you automatically!

For example, if you get a partner named John, then you would just add **“/john”** to the end of your Special 100% Reseller Link that is given to you for each offer in the Zeus Member’s Area. Then, you’ll see **“john”** pop up as the tracking code for each one of those sales so you can see exactly how many sales John has sent you!

Even if you don't use the Easy Sales Tracking Secret to split commissions with your partners, you should **DEFINITELY** use it to track the sources of traffic you **BUILD** and **BUY** to determine which ones work best for you.

For example, if decide to follow One Minute Free Traffic and answer questions on the Quora platform to get free traffic, then you could add “/quora” to the end of your Special 100% Reseller Links so that you can see that it was visitors from Quora that sent sales and traffic your way.

It's smart to track your numbers and sources of traffic this way, so that you know what is working best for YOU. The people who closely track their metrics are most likely to succeed!

Finding Potential Partners

Now that you know how to track and split your commissions, let's talk about how to find potential partners.

Who are you looking to partner with? You're looking for potential partners who have traffic, influence and reach across different platforms. They could:

- Have their own website.
- Have their own blog.
- Have their own podcast or radio show.
- Have their own YouTube videos or channel.
- Have their own Facebook Fan Page or Group.

- Have their own Instagram account.
- Have their own Twitter account.
- Have their own Pinterest account.
- Have their own SnapChat account.
- Have their own Reddit account.
- Have their own Tumblr page.
- Have their own LinkedIn account.
- Have their own TikTok account.
- Have International Social Media accounts, such as WeChat, WhatsApp, Telegram, QQ, etc.

You can also use some free tools to help you find influencers on social media, such as [SocialBakers](#) and [GramFind](#). You can also [watch this video to see how to find Instagram influencers](#) on Google - it is an incredibly simple process.

Remember, this is an opportunity that works **worldwide**. You **don't** need to have any of these accounts or be active on any social media to contact influencers and potential partners on these platforms!

We recommend you focus your efforts on contacting **small** and **medium-size influencers** (that might have several thousand followers, but not millions) on these platforms and on the websites and blogs that you find in Google.

Don't waste your time on "big-time" influencers or highly professional magazine/mainstream news websites that have millions of followers, fans or pageviews.

They're likely to ignore you or try to charge outrageous sums of money upfront to advertise your special Reseller links, rather than partner with you – and there are better ways to spend your money if you want to Buy Traffic. **Focus on finding *partners* instead.**

These up-and-coming websites and influencers are people looking for ways to monetize their influence and their "brand." They are looking for ways to **earn money** with their platforms and presence, which is exactly what you can offer them.

Secret Zeus Factory Keyword Lists

There are countless keyword phrases that **you can search in Google and across these platforms to find and reach out to potential partners.** We've gathered a list of 1,000's of highly-targeted keywords for you to start from to find potential partners in Google right here:

[Click Here To Download Zeus Keyword Lists](#)

You can also find this special list of keywords as a direct download in the Zeus Factory Member's Area. The keywords are tailored towards individual products and also general keyword phrases.

These keywords are an excellent "jumping off" point for:

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- Finding potential partners in Google and across different social media and traffic platforms.
- As topics to write about and search about to get FREE traffic on places such as Quora and Medium (see One Minute Free Traffic and One Minute Traffic Machines).
- As keyword phrases that you can use to advertise your Special 100% Reseller Links if you choose to BUY traffic to scale up your Zeus Factory Business down the road.

There are thousands of potential keywords in that file, and there are millions more just waiting for you to uncover them – **keywords are cash cows** for finding partners who are already ranking well in Google or have a fan base, for attracting highly-targeted FREE traffic, and for getting cost-effective paid traffic!

We highly suggest that you use the Google Keyword Tool, and other keyword tools such as SpyFu (stick to the free version until you scale up, it works great!) to find your own keywords as you expand your Zeus Factory business.

The Products You Are Selling Are For Everyone

Remember, the data shows that virtually EVERYONE wants to quit their job, earn money, be independent and work for themselves:

- **Gallop Poll:** 85% of all workers HATE their job and want FREEDOM
- **VistaPrint Poll:** 62% of all Americans want to start a business
- **USA Today Poll:** 66% of Americans dream about quitting today

The training courses you get inside Zeus (and that you have Special 100% Reseller Rights to) show BOTH influencers and also their followers and fans how to do just that!

Even better, they also help **established businesses** get more traffic and sales to help sell their products and services, or advertise their existing business.

Again, **virtually everyone** can take advantage the products that you have Special 100% Reseller Rights to inside Zeus Factory, which is why you can reach out to nearly anyone and have them become an interested partner!

Yes...

THERE ARE POTENTIAL PARTNERS EVERYWHERE. There are *so many* potential partners that it's impossible for us to find them and contact them all ourselves, which is one of the many reasons we've partnered with YOU to give you the Zeus Factory VIP System. We need you to reach out to them, and you get all of the net profit for doing so.

How To Find Contact Information for Potential Partners

Virtually all websites will have one or more e-mail addresses listed for you to contact the website owners or operators. To find the contact information for potential partners:

- Use the contact form or e-mail address listed on their website.

- Contact potential partners directly via their social media or user profile on that platform itself.
- If no contact information is listed, use WHOIS to find out who owns the website and a website owner's contact information.

What To Say to Potential Partners

Once you've found potential partners (and you'll find LOTS of them when you follow our instructions above) then you can send them a quick e-mail by following the easy e-mail template that we showed you on the Zeus Factory workshop:

From Matt W. Rhodes <matt@mattwrhodes.com> ▾ Cc Bcc

To [REDACTED]

hey Dave

Hey Dave, I was just wondering what offers you're promoting on your blog right now and what's doing best for you? If you don't have anything, I've got a few offers that are selling like gangbusters with \$5 EPCs. If you're interested in taking a look, hit me up and I'll send them over.

- Matt

Here's the template...

Subject Line: hey [NAME]

Body:

Hey [NAME], I was just wondering what offers you're promoting on your [WEBSITE, BLOG, VIDEO, INSTAGRAM ACCOUNT, ETC.] right now and what's doing best for you?

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If you don't have anything, I've got a few offers that are selling like gangbusters with \$5 EPCs. If you're interested in taking a look, hit me up and I'll send them over.

- [YOUR NAME]

We also have a **more specific template that works if you found them via Google**, like we do for most of our partners...

Hey NAME/TEAM, I just wanted to write in to say THANK YOU for the great article that you published about _____. I've been looking for _____, and your tip about _____ really sparked a great idea for me. Thanks a ton for sharing that.

I noticed that you have some affiliate offers on your blog from _____, can you recommend the best ones to me to share with my readers? I'm looking for anything that is performing at \$5 EPCs or better - that's what my offers are performing at right now and I'm looking to beat them. Thanks a lot in advance!

Note: "EPCs" is a marketing industry term meaning "Earnings Per Click." Not all respondents will understand what this mean if they are outside of the "marketing" niche, but it can help establish your rapport and expertise if you use this kind of language and jargon to those partners.

You can modify and customize these templates, and we actually **recommend you do** to match your own tone. Just keep in mind that it's typically best to take a casual, trustworthy approach.

TIP: If you want to boost your response rate and increase the likelihood that you get a response, we highly recommend that you include something personal with the response.

For example, if you found the user via their blog on Google, let them know how you found them and what about their blog that you like – did you see an article you like? Do you like the design of the blog?

You want to establish a “**connection**” with them, especially if it's your first time contacting them.

Be genuine about this and what you like about their website, blog, or social media posts! Remember, these are real people on the other side of the computer screen.

Just a single potential partner that could be worth **\$1,000's**, **\$10,000's** or even **\$100,000's** to you (*and them!*) over time. It's well worth a minute of your time to establish a connection with the person you're contacting.

When they reply, show them the offers available for them to sell and present them with the opportunity to earn 25%, 50% or 75% on the sale. We suggest that you limit it to one or two offers most related to their audience and subject matter.

Most of the offers inside Zeus Factory will work great for virtually any audience, but if you can tailor the choices of offers that would work best to a particular person's audience, you'll be even more effective.

Tell them you'd be happy to set them up with a special link (which is the link with their special tracking code – again, follow the **Easy Sales Tracking Secret** that we laid out for you before!) and that they can earn up to \$X per sale, depending on which offer they choose to promote.

You can calculate how much your partners can earn easily:

- 1.) Find the total amount of commissions you can earn by clicking on the associated offer in the Zeus Factory Member's Area. For example, for List Warrior, you can see the total amount you earn per sale is up to **\$394.18**.
- 2.) Calculate how much that they can earn based on the percentage that you are offering them.
- 3.) For example, if you are offering 75% of sales to partners and you can earn up to \$394.18 for a single sale (who purchases the entire funnel), then you can tell partners they will earn up to $\$394.18 \times 0.75 = \textbf{\$295.63}$ for a single sale!

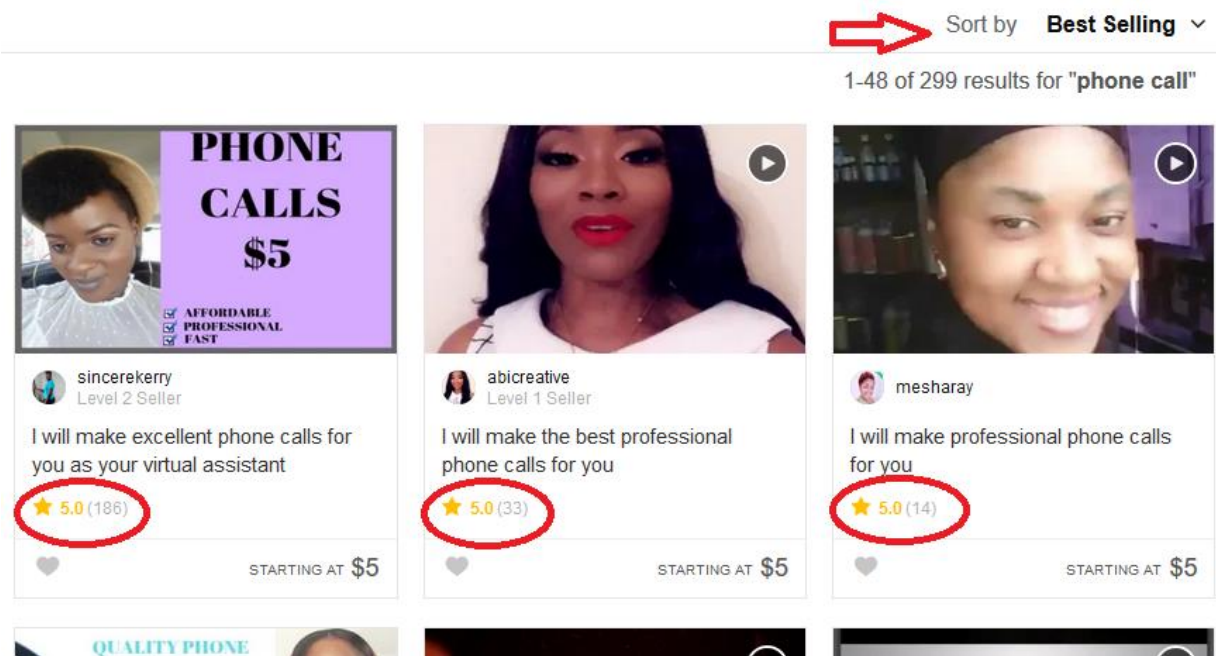
Taking “Borrowing Traffic” To The Next Level

As you start seeing potential partners and sales coming in, you're going to want to scale up even more. When you're feeling particularly ambitious and want to reach bigger fish who can drive you even more traffic, then consider contacting them by calling them on the phone.

You absolutely do **NOT** need to call yourself...in fact, in most cases, *it's actually better if you don't!*

You can use a platform like Upwork.com or Fiverr.com to find someone who can call potential partners on your behalf with a short message if you want to drastically boost your response rate and professionalism.

On Fiverr, search for “phone calls” and then sort by “best selling.”



You can have these callers introduce themselves as **your personal assistant**.

Here’s a template that you can send to your assistants to reach out to **potential partners via a phone call**:

Hello! My name is [ASSISTANT’S NAME] and I’m the executive assistant for [YOUR NAME or YOUR BUSINESS NAME].

I’m contacting you today because we came across your [WEBSITE, BLOG, VIDEO, INSTAGRAM ACCOUNT, ETC.] and thought that you would be a great fit for a partnership with our business. We sell digital training courses and software to help beginners start their own

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business, and we also help experienced business owners get more customers and leads for their businesses.

We think your [FANS, FOLLOWERS, CUSTOMERS, OR READERS] would be very interested in what we have to offer. We would love to partner with you and share [25%, 50% OR 75%] of the profit from sales that you send our way.

If you're interested in finding out more, please reach out to our team at [YOUR E-MAIL ADDRESS] or [YOUR PHONE NUMBER] and we can share all the details with you. Thank you very much for your time, we look forward to talking with you!

In most cases, your assistant will probably leave a voicemail message. If they get a live caller, they can instead ask for permission for you to e-mail them more information about the offer in the last 2 sentences.

I'm sure that you can see that you don't need to reach out to many people for this approach to be highly-effective.

You don't even need to use your own phone number. You can get a free phone number using a service such as **Google Voice**, and have your personal assistant record a call greeting for you asking incoming callers to leave you a message with their name and e-mail address so that you can contact them. **You never have to personally talk to anyone!**

Again, everything that you've seen is all just one EASY example of many, showing what you can do to get traffic by BORROWING it.

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We suggest that you follow Day 3 of the B3 Traffic Bootcamp for more examples of what you can do to borrow traffic, and also review Day 1 of the B3 Traffic Bootcamp along with One Minute Free Traffic and One Minute Traffic Machines for more examples.

There are literally thousands of ways that you can generate highly-targeted visitors to your Special 100% Reseller Links for free, but we wanted to give you very specific suggestions on some of the best ways for you to get started as effectively and quickly as possible.

Let's help you put it all into action so you can start developing a routine and put Zeus Factory to work for you...

Your Daily Action Plan

Once you've reviewed the products and training available to you in Zeus Factory, you're going to start to get a good feel for everything that is offered in your special 100% Reseller Sales Funnels. That's when it's time for you to start putting the pedal down and **getting traffic**.

It's very important that you take multiple actions every week to make progress on your Zeus Factory Business. As with everything in business, the *smarter* and *more effective* the effort that you put in, the better your results.

Working harder is NOT NECESSARILY working smarter!

Someone who spends 8 hours a day trying to get traffic could **easily** be outdone by someone who spends only 30 minutes once they get a rhythm and routine down and know what works best for them.

What's actually important – *especially* when you are first starting out with your Zeus Factory Business - is that you take **CONSISTENT STEPS** to find out what works best for you and what is most effective for getting traffic to your Special Reseller Links.

We highly advise that you drive traffic to your Special 100% Reseller Links in MULTIPLE WAYS over time to test out various sources of traffic, but to **FOCUS on ONE WAY and ONE PRODUCT at a time.**

Here's what you do:

- **Pick ONE RESELLER PRODUCT** you want to promote inside Zeus Factory. For example, List Warrior.
- **Pick ONE TRAFFIC METHOD** that you want to target for at least 7 to 14 days. For example, responding to questions related to e-mail marketing and list building on platforms such as Quora by following the instructions inside One Minute Free Traffic.

Commit to follow the actions you've picked for 20 to 30 minutes a day, several times a week. Once you've committed to a product and a method, **FOCUS and FOLLOW THROUGH with it CONSISTENTLY.**

Follow each of the Traffic Systems we've already talked about for at least 7 to 14 days each to fully test it out with one product at a time:

- **BUILD TRAFFIC** by posting fast and easy responses to Quora questions related to the product that you are targeting, or by following one of the dozens of other methods we show you.
- **BUY TRAFFIC** by purchasing solo ads and advertisements from places such as Udimi.com as covered in One Minute Buyer Clicks.

- **BORROW TRAFFIC** by contacting potential partners using the instructions laid out above and in the B3 Traffic Bootcamp.

Remember that each of these traffic generation methods provides both **LONG-TERM** and **SHORT-TERM** traffic. Some methods provide a burst of short-term traffic and not much long-term traffic, while others provide a steady stream of long-term traffic but you might not see any immediate clicks in the hours after you first do it.

Your **Ultimate Key to Success** is to Build, Buy and Borrow multiple long-term AND short-term traffic sources so that traffic and sales come in while you sleep.

The **HUGE ADVANTAGE** to Zeus Factory is that all of the difficult setup and product development is done for you, so you can **FOCUS** on simply driving traffic using the easy methods and systems that we lay out for you, then collect 100% of the profit on all sales that you send.

(Not to mention those long-term \$250, \$500 and \$1,000 commissions you get, along with your Passive Monthly Commissions that will all keep coming in automatically with no extra effort on your part.)

Once you've started to follow these daily actions, you'll find that you've built yourself multiple steady streams of traffic for yourself. You'll start to get sales coming in on your "days off," because your traffic sources will keep working for you...even while you're relaxing.

Generally, this starts to happen and "snowball" after just a few weeks of taking steady action. You start seeing clicks and sales come in on autopilot. That's when you know it's time to start...

Merging Your Daily Actions

You've been focusing on multiple systems for getting traffic and testing to see what appeals most to you and is most effective for YOU.

Now, it's time to combine and **MERGE** all of your efforts and to start *cross-referencing* the traffic network that you've built for yourself to make it all even stronger.

In short, you tap into the easy "work" and experimenting that you've **ALREADY DONE** as you grow to get yourself even more traffic.

Here's just one ultra-simple example:

- You've focused on the training in One Minute Free Traffic to post 20 answers to questions you've found on Quora, related to e-mail marketing and building a list, while linking to your Special 100% Reseller Link for List Warrior in some of your answers.
- Now, you use the training inside One Minute Traffic Machines to take the answers you've already written for Quora and paste them into a brand new article, which also links to your Special 100% Reseller Link for List Warrior. (You can also link to your original Quora answers as a reference in your article.)
- By doing this, you not only get **MORE TARGETED TRAFFIC** to your Special 100% Reseller Link for List Warrior via the article you've posted on Medium.com, you also increase the chances that both your Quora answers and your One Minute Traffic Machine article gets ranked in Google for automatic passive traffic to your links!

Do you see how you tap into your existing work and assets to get even **MORE TRAFFIC** from the work that's already been done?

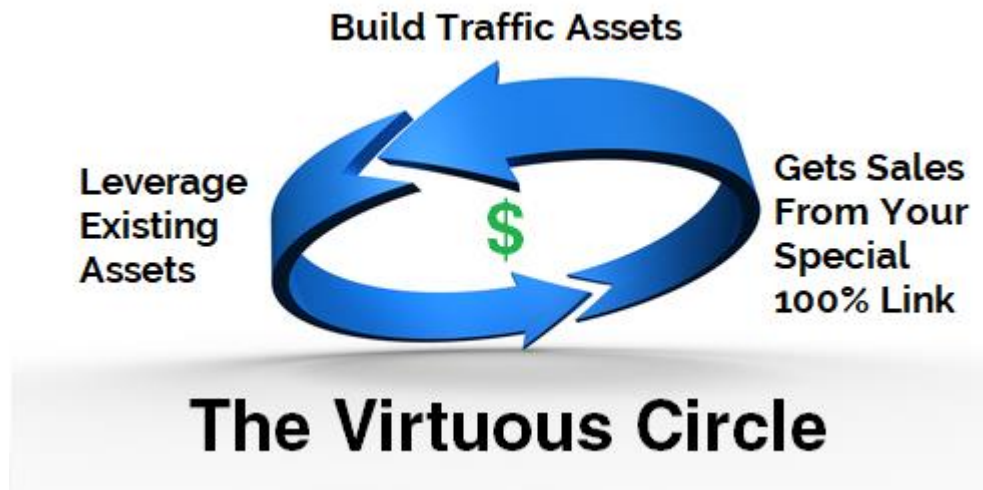
ADVANCED POWER TIP: You can also tap into work that OTHER PEOPLE have done to build your own Traffic Assets. For example, using the training inside One Minute Traffic Machines, create a list of the top 10 articles that you find in Google related to e-mail marketing and building a list, with a brief sentence or two from the best part of each. Then, at the end of the article, list your Special Reseller Link for List Warrior!

How many high-quality, high-value articles do you think you could produce in a single afternoon using this method? How much traffic and how many sales do you think that will get you for the YEARS to come?

And then, you can link to those articles in your Quora answers to get even more traffic...post those articles on Facebook and other social media to get more traffic and links...*they just keep growing* for you!

This creates a **VIRTUOUS CIRCLE** that brings you more traffic and sales automatically as you keep growing.

Your Special 100% Reseller Links appear in more and more places, which means more and more sales...



This is what happens when you build and tap into your **TRAFFIC ASSETS**. It's called **LEVERAGE**, and it's why *"the rich get richer."*

You are tapping into the **ASSETS** that you've built for yourself over time, or that *other people* have built... so they start earning you sales, along with Massive Commissions and Passive Commissions automatically.

The "work" you do to get traffic is **FAST** and **EASY** to start with...and it becomes **even FASTER** and **EASIER** as time goes on because you can tap into the work you've already done!

Best of all, you can tap into the traffic assets that you've built for yourself **over and over again** to rake in even more traffic.

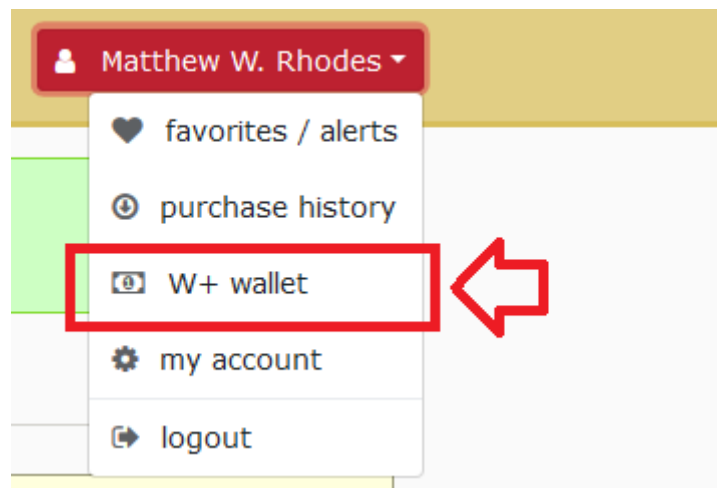
This is why getting traffic is SO EASY. There are so many ways to do it, and they ALL build and grow on each other!

Now that you know how to easily get traffic by tapping into your assets, what other people have done, and potential partners, then you're going to start seeing money build up in your WarriorPlus account...

STEP THREE: Withdrawing Your Earnings

Once money starts flowing in, you will want to withdraw your earnings directly to your Bank Account or PayPal account. WarriorPlus, the sales platform used for Zeus Factory products, allows you to do both!

To withdraw your earnings, while you are logged in to WarriorPlus, click the “W+ Wallet” link when you click your name in the upper right-hand corner.



You can also find your wallet by going to “My Account” and then “Wallet.” Once you’ve gone to your wallet, you simply choose how much you want to withdraw, and where you want to withdraw your earnings to. Easy!

Scaling Zeus Factory Up Beyond This User’s Manual

We’ve disclosed several powerful traffic generation strategies in this manual, and there are countless more that we’ll continue to share with you. As you grow, you will not only want to keep tapping into proven traffic generation methods that are already proven to bring you sales...

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you will want to experiment with new traffic generation strategies and platforms to see how much traffic and how many sales you get from each new method you try.

Once the sales roll in, you're going to want to strongly consider taking at least a small portion of your earnings into BUYING traffic using advertising platforms such as Udimi.com. Even more importantly, you're going to want to consider having other people do all of the work of BUILDING traffic for you, so that you can just watch your 100% commissions roll in.

We provide full instructions for you to do this as quickly as possible inside 4-Hour Outsourcing, which is available as a download in the One Minute Traffic Machines and List Warrior Advanced download areas as a bonus. Once you're ready to have other people do the work for you, follow 4-Hour Outsourcing and use outsourcing platforms such as Upwork.com and Fiverr.com.

Advanced Automatic “Pre-Sales” Funnel Setup

We do setup special “pre-sales” lead generation funnels for a select number of our Zeus Factory VIP Partners. This service is currently in beta and available only on a first-come, first-serve basis.

This costs absolutely nothing extra for you (yes, it is 100% included FREE with Zeus Factory!) but is designed to automatically sell all of the products across all of your funnels and earn you both Passive and Massive commissions, *even if your leads have not yet purchased anything from your funnels yet.*

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NOTE: We automatically sell all of your customers on our Passive and Massive commission programs after they purchase from any of our funnels, and you are credited for all of those sales. This Automatic Pre-Sales Funnel is different because they are being “sold” on **ALL** of your Special 100% Reseller offers automatically via e-mail for many weeks after they opt-in, and you collect 100% of all sales!

E-mail is one of the best ways to reach and sell potential new customers. You get a proven opt-in page that has worked for us to get leads and e-mail addresses for years, and will continue to work for years to come.

You can direct all of your traffic generation efforts into this pre-sales funnel and earn automatic sales for many weeks to come, if you choose.

Even better, you can also request to get all of your leads exported to you so that you can upload them into your own autoresponder or e-mail service at anytime, if you so choose. (You do NOT need to do this, but we do make this option available for our advanced students.)

We highly recommend you participate in this Automatic Pre-Sales Funnel option *only after* you have both requested all of your links and you fully understand how Zeus Factory works.

Of course, We are here for you to help walk you through anything that is not crystal clear for you when you are first getting started and as you work your way through. The option to request this special Automatic Pre-Sales Funnel is available on the Zeus Factory VIP Member’s Page once you are ready.

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Your Next Steps (We Are Here To Help You!)

CONGRATULATIONS AGAIN on your brilliant decision to tap into the assets and complete sales machines that are provided by Zeus Factory.

The first thing you should do before doing ANYTHING ELSE is to read this User's Manual through again. We want you to have a crystal-clear picture on what you need to do and why you should do it.

Once you've done that, just follow these simple steps:

- Request all of your Special 100% Reseller Links by following the instructions in this manual and in the Zeus Factory Member's Area.
- Watch the B3 Traffic Bootcamp so you can see some of the various ways that we use to generate traffic to our products by BUILDING, BUYING and BORROWING it.
- Review our training products, especially One Minute Free Traffic and One Minute Traffic Machines for BUILDING traffic, One Minute Buyer Clicks for BUYING traffic, and this User's Manual and Day 3 of the B3 Traffic Bootcamp for BORROWING traffic. You not only see EXACTLY what you are selling, but you'll get powerful, proven traffic generation strategies.
- Choose ONE traffic method and ONE product to start promoting your Special 100% Reseller Link and commit to building, buying or borrowing traffic to that link using that method for at least 7 to 14 days. We generally recommend starting with the One Minute Free Traffic method.

- Once you've completed your traffic generating activities consistently over that period of time, try a different traffic generation method, repeating the process again for 7 to 14 days.
- After trying at least 3 different traffic generation methods, review your results to see exactly which of the methods has been most successful at driving you traffic and sales.
- Focus on spending more of your resources (time or money) on the easy traffic generation strategies that are working the best for you and start focusing on the strategies that work best for you for more products.
- Merge the work you've put in from multiple traffic methods and link your traffic assets to one another as you keep growing your network.
- As you continue to grow, consider adding more people to your team using 4-Hour Outsourcing to help you get more work done and make the entire process completely hands off for you.
- Once you fully understand how to generate traffic to your Special 100% Reseller Links, our team can create your Automatic Pre-Sales Funnel for you to drive traffic and sell multiple funnels for you at once via e-mail.
- Anytime you need help or want us to review the work you've done, we're here to help you! Contact our Zeus Factory VIP Support Team at JuggernautHelp@gmail.com.