



Welcome to List Warrior

Hello, hello and welcome to List Warrior. On behalf of my brother there and the left-hand side, Matt Rhodes and John Rhodes, that's me on the right-hand side. Again, welcome to List Warrior. You have made the brilliant decision to invest in yourself. This is very much an investment in yourself and your future and also your business, which are about to learn with list. Warrior is going to change everything that you ever thought was possible regarding your list. Okay? Now, this is also really, really fun. This is a good time. You're going to have a wonderful time doing this. You're going to make money when you carry out everything that is available to you inside list warrior. Now your number one objective is adding value to others in your business. If you add value for the sake of other people, you will make money and you must remember to be of service to others.

When you make them rich, you get rich. When you make them happy, you get happy. When you improve their lives, your life improves as well. Why is this true? Absolutely true. Well, all businesses, human, all traffic is human, right? When it comes down to it, I'll list are human list the most important ones at least. We're not going to really pay attention to the robots and the artificial intelligence out there. Those aren't real people. Real people created the technology to make it happen, but really when it comes to people forking over their hard-earned money to you, it's human. We're gonna really focus on providing value and being of service to them while having a really, really good time as well. I'm so pumped about this. Tied to this of course is the question, the big question of why viral traffic list building, why List Warrior?

In other words, well, we can easily provide value to other people using list warrior and we can get radically more free traffic and when you have free traffic, you've got free money. We'll talk about that in a future training. It's easy to get others or encourage others, even maybe manipulate others and it really, really good way and ethical way to do the work for you. And again, it's really fun and we're going to tap into a human emotion. Really deep down, everyone's a little bit greedy, right? Everyone wants more. We strive for more to improve our lives, and that's exactly what we're going to be doing together here in list warrior. So once again, Matt Rhodes, John Rhodes, List Warrior, look, let's get to it. Let's dive right in and we'll see you in the next training.

The 4-Step Cash Power Strategy

Welcome to The 4 Step Cash Power Strategy. In step number one is understanding the three types of traffic. Now, if you've heard this before, bear with me here just for another few seconds. You are going to be building, buying and borrowing traffic in your business. That never goes away. Now you might do more building or more buying or more borrowing, but it comes down to all traffic and every business your business is building, buying our borrowing traffic. Building track of traffic of course is SEO articles, blogs, press releases and the like buying traffic. You've of course seen this before. Facebook ads being Yahoo, Google Solo ads. Borrowing traffic is a little bit more mysterious. You're working with affiliates, working with other people, building relationships over time, joint ventures and even piggy backing on things like podcasts that are available to you. That's step number one is understanding the three types of traffic.

Step number two, list building with build and borrow. Specifically, when we're talking about List Warrior, why? Because building traffic is free. Borrowing traffic is free. That is, there's no hard cash outlay. You're not spending money directly. Therefore, zero cost focus on zero cost and you still get a lot of benefit as you'll see in the next steps. Very importantly, there's a myth, hey, it must take a lot of time. That's absolutely not true. Now if you have software tools, systems and templates, it takes very little time in fact and can even be faster than paid traffic or traffic that you buy. Step number three email is push button, simple and easy. In other words, when you have free traffic, you can build your list. Your email list in particular only takes one time to get someone onto your list and then build a relationship with them.

And it was really only the time that it takes to write your email, right? In terms of getting the traffic that you desire and of course hitting the send button, right? So, it's really kind of funny and easy. Once you have the viral traffic coming in and building and borrowing the traffic, it comes in, you build your email list and now you truly have push button traffic. Therefore, email is fundamentally free viral traffic, which is what we're going to be spending time here with list warrior. The viral traffic gives you the ability to get a free email list and you have access to motivated human beings, motivated buyers in any market or any niche. So, rest assured you can get these very, very good people on your list. Now step number four is you're going to monetize the free two quick examples. We've got one minute free.

You could be an affiliate One-Minute Traffic Machines. You could be an affiliate. And the point here about the affiliate monetization is you do not need to have a product of your own. So, in other words, you could have a business starting from scratch, from zero where you have no traffic, but then you get traffic with these viral machines. And then on top of that, you're able to monetize. In other words, make money even without a product of your own by being an affiliate. So, if you've got traffic, you have a way to generate free money, actually monetize that traffic. And if you want, sure, you can have a side hustle all the way through an actual real business or a day job killing type of enterprise, right? So, you can have of that can have all of that if you'd like. The secret cash power strategy broken down is free, dry, free viral traffic turns into free email traffic, which turns into free money because you're just pushing the

send button. It's that straightforward and it can do it over and over and market after market. All right, we'll see you in the next training.

Viral Traffic Secrets

Welcome to Viral Traffic Secrets. So viral, this viral that you know, traffic and list building at the same time. That's the key here. Viral traffic is free traffic. Therefore viral list building is free list building and I think you know where this is going because when you have viral free traffic, you have viral free list building and viral free money, which we discussed, I showed you in the previous training, but what is viral exactly so that you know what you're getting, what you're trying to achieve and what it does for you. Well, viral is social sharing and it's very, very much driven by real humans and word of mouth, but it's a done for the most part online. You're getting free distribution without asking because if you have to ask over and over and over, well that takes your time. And while we think about it here, time is money, right?

So, we don't even have to ask. When it comes to the list warrior mechanisms, you're going to see these tactics and mechanisms in a short, short while with viral traffic and viral distribution. You've also got very rapid and almost addictive attraction. So, let me be really clear about this. Simple is usually better. The bottom line here is viral marketing was actually coined in the mid-1990s to describe a marketing approach invented by Hotmail of all, you know, evolve players out there to rapidly expand its customer base. How well free was the key. It was the key back then. It's the key right now. What Hotmail did was very simple. They just added a link to every email going out that said, hey, join now for free. Basically get a free email address, send emails for free. And they did that with every email being sent out.

So, they just went ape, they went crazy. And of course, everyone knows about Hotmail, you know, the rest is history. And ever since then, viral has been part of what we do online. Well, viral today. Speaking of timing, right? You want to be able to share what you're doing for free with others and then actually have it take on a life of its own. So, you want to make your content, you want to make your opportunity as Buzzworthy as possible and worth sharing. And you want to be able to use software to make that happen, to automate and replicate what you're doing. And you're going to love what's coming inside List Warrior with the exact software that allows you to do this. And the bottom line is, as, um, as we look at this together, is you're providing value to other human beings. My providing value in having a good time, you and your prospects, and of course your customers as well. You're going to make money and that's how you make a fortune. I'll see you in the next training.

Why THIS Viral Traffic Just Keeps Working

Now, you might have already figured this out, but why does this viral traffic keep working over and over? Well, it comes down to emotions. Look at it this is the way. People are bored. They seek distractions, they're looking for entertainment. They want that dopamine hit. People are frustrated and

they need an outlet. And with list warrior, you're going to be able to very, very quickly get people engaged, really engaged, put a smile on their face and have your very best material go viral. And of course, build your list. Very important. So, what drives viral distribution and viral list building? Well, content, ideas, tools, images, things that extend ourselves that make us even more human than we are, and give us that power in that reach. Driving that, of course we've got opinions, relationships, humor, really it comes down to our identities and extending our identities, what we believe and what we want others to believe.

And also of course, how we view the world, how we see the world, to our own eyes and through the eyes of others as we are empathizing with them. So, what's proven to go viral? What's proven to spread funny, really cool, glamorous lifestyle materials, things that are, this is shocking, you know, like wow, I can't believe it. Cute, fun material. And like, you know, cats, right? The old cat meme that just goes crazy, right? It goes crazy all over the place. When you're able to display and show failure or you know, trash talk that goes viral, crazy and weird things go viral, free stuff, free stuff, truly free and not garbage. That's what goes viral. And we're going to be focusing on the free, I love Glamor and shock and on trash and funny things, but I want the free to be the power in our software that we'll be talking about and showing you is the engine for that.

So how do you kick listen emotionally? High power material that triggers people. Excellent value, very high value that's meaningful to other human beings. Also, high quality where it's fast, easy and simple to share. So basically you want to grab attention, have people get triggered themselves, triggered in a very deep, meaningful, emotional way that in turn allows them to look and feel better or put a smile on someone else's face and be able to share that with other people very quickly, very easy, without any hurdles or speed bumps. That's how you kicked butt. And this is really the secret. It makes your prospect and ultimately your customer, your buyer, look cool. Look smart, look like the best, right? If you put something out there that is possibly very shocking that no one wants to share, that is no good, that's not what we're looking for, right?

You know how to clear up herpes? Who's going to share that? Who would want to share something so ridiculous? So, you might have a particular affliction problem, you might have something that's dark and mysterious, but you don't want other people to know about that. So that's not going to go viral. But when it's cool, when it's fun, when it's entertaining, when it extends you and makes you look better than you're willing to share. And so that's what we're tapping into. We're tapping into fun, cool things that make you look smart, things that are free, emotionally high power, excellent value, high quality. And we're going to dive into exactly what that means in one of the next trainings. So, we'll see you shortly.

Our Favorite Type of Viral Traffic

We realized that we had a favorite type of viral traffic for viral list building, and that's where list warrior came from. The real secret here is that it's not a contest and it's not a sweepstakes. Instead, the real true, deep secret is giveaways give stuff away for free where there's no purchase required and there's no skill needed to win. So, you're giving free stuff away, but it doesn't require any effort, doesn't require

any brains, and he's skilled, doesn't require any sort of hurdle. You just have a good time with it. Why is it better than ever? Why right now? Well, you know, listen, until recently it was very hard to set up a giveaway. The tools were very expensive. The tools really weren't even available to allow you to set things up properly and it was just absolutely zero fun. But giveaways. Now listen, it's so easy.

You're able to give value to people. You're gonna deliver value for free. In the word of mouth. Power is over the top. It's outrageous. And then of course, all you need to do to build your list virally is ask for an email that is in turn. Something that, uh, of course is wonderful because you get push button traffic. But why would they give you their email and well, number one is so you can update them about the status, about who's winning, who's being, uh, who's, uh, getting the rewards, who's getting the free stuff. So, in other words, you can update them and also so that you can encourage them to do more, to share with other people and provide them with more opportunities to win. So, giveaways are awesome. And again, they basically scratch right or check off every single box. So, we love giveaways.

Giveaways are also naturally viral. We don't have to force, you know, the square peg into a round hole. Giveaways are naturally viral. They instantly tap into greed. They allow you to instantly target very specific, very narrow audiences and groups. You can provide other people with great free stuff for free. You can do it all for free. You get instant high quality and you're able to do that in a way that's free and you're able to do it in a way that's fun engaging other people and yes, engaging other people in the human side of things is exactly what we're looking for with viral online sharing. It's word of mouth that's happening at the click of one or two buttons, right? Tap, tap, or click, click. And before you know it, you and your offer and your list building are all going viral. Super pumped, super powerful stuff. And we'll see you in the next training.

Viral List Warrior **SOFTWARE REVEALED**

Okay, so we are going to reveal the software. At this point, you might have skipped ahead right to this training, but I encourage you to look at all the other trainings to know exactly what the strategy is, what the psychology is and how to best exploit this software that we're about to reveal. So, there's your fair warning. This is very hot. You've seen in previous trainings why giveaways work for you, giveaways naturally and organically drive a lot of free traffic for you on autopilot. And in fact, giveaways are a special type of building and borrowing traffic for free. You know that giveaways are emotionally powerful, even addictive and they are certainly fun. The secret revealed the software available to you is King Sumo. Now why King Sumo? Well first of all it's Free New York Times bestselling author Ryan Holiday use King Sumo to get over 6,000 new subscribers, new email subscribers in a very, very short period of time.

And people had a great time utilizing King Sumo, right? And the giveaway process. Jeff Gordon, NASCAR team, right a listen, they use King Sumo to get 2,500 new Instagram, Twitter and Facebook followers. So, this is just plain cool. It works at the high level and of course because it's free, it works for us as well. Again, why King Sumo share buttons and tools are built right into the software. You don't have to add that to landing pages. You don't have to worry about how does it go viral, what forces it to go viral.

Practically there are bonus multipliers in. So of course, with giveaways you are submitting information while you have an opportunity as a user of King Sumo, right? If you're engaged in the giveaway, the bonus multipliers are right there. So, you can add in uh, incentives to share. That's the key. Incentivize other people with the bonus multipliers.

There is a winner selection system built right in, so you don't have to go, and you know, randomly select people. The system does that for you. And also email integration is available directly and also indirectly. For example, if the integration isn't direct with your email provider, you can always use Zapier to do the integration with your email provider. So why King Sumo? Let's dive in deeper, right? So once your giveaway is over, you can explore the list of all entries and you can import them into your email service provider to then in turn, email them marketing communications. Okay, so that's exactly what you're sort of encouraged to do. That's what you're allowed to do. And that is above and beyond any sort of automation or automatic list building a built in to King Sumo. And again, why King Sumo? We searched long and hard, far and wide. You don't need a domain, you don't need a web host, there's nothing to download or install. They host it all for you. They give you all the tools that you need to ignite your viral traffic for free. That's why this is the big reveal. It's huge. And now you know why it works fundamentally, psychologically, philosophically you know why king sumo is for you. So, ba-boom, it's there for you. Super exciting and we'll see it in the next training.

List Warrior **Ultimate Case Study**

Alright, so if you have skipped ahead in List Warrior, I very strongly encourage you at a minimum to go back one training and make sure that you understand the software and the application, the tool set that's available so you know exactly what it is and why it's so awesome. What we're going to do now is we're going to set up for a case study where you're looking over my shoulder, you're seeing exactly what I see as I walk through the process. So, this is really truly the ultimate case study because you are seeing what I'm doing and it's a real-world example for you. So the next series of trainings you'll see exactly how to set up King Sumo, where to go, what it looks like, how to create your very first free viral giveaway, instant monetization secrets, how to control your giveaway, how to actually start it, how to stop it, what going live actually looks like.

So, you can see it for yourself. So, you know as you're working along, you know the very first time it'll take a few minutes to get up and running. But it doesn't take very long. You'll know how to edit your giveaway, how to do it fast and to do it easy what they look like from the outside. So the folks that are seeing your giveaway, what do they see, what do they experience, what can you expect and what can they expect as a result and how people are incentivized to go nuts, to go crazy to share and to make your giveaway and your list building really be from your free traffic and your list building go viral, nutty, crazy, and of course how to capture email addresses, which is of paramount importance with list warrior and even in the case study, a real world hands on Facebook example, what's getting posted, where it's posted and a real group, what it looks like.

Why are we posting there and way, way, way more and at the highest level you're going to get a blueprint. We'll have clock control. You understand what that means? List lubrication, you'll understand that as well. Viral monetization, how to make money virally, giveaway ignition, how to get started, and looking behind the cash and even leveraging and maximizing the amount of money that you're making, utilizing List Warrior. So, this is all very, very exciting. And again, and the next set of videos, you're getting a case study into actually how this is done. You can look over my shoulder and I strongly encourage you to go through and watch and see exactly what we're doing and why we're doing it in the order that we're doing it as well. Okay, well we'll see you in the next training. And again, it begins the hands-on case study.

Case Study: Quick Start Blueprint

Alright, so I'm super pumped about this. I am on the King Sumo site. You can see that you're actually on the king sumo site based on the URL and of course the logo. It's as easy as entering in your email to get started with your contest. I want to 0.1 thing out before we do that though, just so you know. And so, you feel good about this. It is absolutely free, absolutely free, unlimited giveaways. You've got some integrations here and you can embed on any site and other, other things that, uh, make sense for you depending on the size of your business. But the main thing is, is for you right here, right now, it's absolutely free. Okay, back to the home page here. We get started by entering our emails. I'm going to enter an email here and then I'm gonna go to the next step.

I'll show you that in just a moment. Okay, so now in this case, they do hit me up with a onetime offer, right? So, pay once, get the pro tool for life. You know, you get the custom branding, you can do the Facebook pixel tracking the integration there and Zapier as well. Again, if you want to get fancy pants, totally make sense for you to do that. However, if you're just getting started and this is your very first time, go free. So that's exactly what we're going to do. I'm going to click on try for free next. All right, so at this point, uh, after just a entering our email and clicking one or two times, we are on a page where we can create our very, very first giveaway. Of course, you can create more than one, but here we're able to create our giveaway.

So, I'm going to fill this out and then show you what it looks like. Okay, so here we go. We're going to be running this giveaway on a nurse's Facebook group. And so, what we've done is we've set it up so that there are three \$10 Amazon gift cards and it says something nice. Here we are nurses celebrating nurses, we love nurses. And then I need to adjust that slightly right there. So, we've got three winners. Will each win a \$10 Amazon gift cards? We've got a start date of the 14th through the 23rd I think I'm going to change that. Give me a moment. Yeah, there we go. So, from the 14th to the 16th so real fast, just three days or so. And then um, the awards will be giving out given out at the end of that. And there's three winners right there.

Just real quick, you know, \$10, three of these real fast. And then the, the name of this group, this Facebook group that I'm doing this in as we are nurses, there's a Facebook group URL, three Amazon gift cards, \$10 and there's an Amazon gift card image. So now I'm just going to go ahead and move forward and that's all about how people and where people can share this giveaway. You've got Twitter, you've also got a messenger there, Facebook. And if I wanted to do LinkedIn and Pinterest, I could do that. And of course, by email as well, and then a bonus entries as well. Let me explain that because this is where things get super, super interesting. So, you can do, for example, when people do, when they click for more entries, you can give him two entries. You can give them, you know, three, four, five entries, right?

So, we'll do maybe three here and then you can do all kinds of great stuff. Here are Facebook likes, right? Instagram follows, YouTube, subscribes, and so on. Daily entries, clicking a link. So, let's just do click a link for a moment, right? And then when you do that, you can put the text in and then what the action is, where it takes them and what you want to do there. So, you have an incredible amount of flexibility in what you do here to encourage people to make this go totally bonkers and viral. It's very powerful. And if you don't like what you've done, you can always go back, so to speak, by getting rid of that. But you can just keep adding on action after action after action. And that is my preference to get people to send it by email to like to share and go pretty crazy.

So, let me set it up and show you what that looks like in just a moment. Okay, so I went a little bit crazy here, but I wanted to show you the power of making king sumo work for you. First of all. Every day that they come back and click, they're going to get one extra entry that brings him back and it brings him back. And that just drives up the attention and the focus back onto the, uh, the giveaway itself. The next thing is, hey, why not like us on Facebook and this is a, a private Facebook group, but hey, I like the idea of the engagement and the interaction after all it is Facebook and that's the way the algorithm works on Facebook. The more that you interact with Facebook and what's on Facebook, the more you see what is available in regards to what you took action on.

So, if you're clicking on things related to nurses, you're going to see even more things related to nurses. So the more interaction is uh, that we can get the better first of all within the group and on this giveaway and then specifically as it relates to this particular giveaway where I'm going to post it on Facebook and then I've done something I think that's a little bit clever and perfectly in line with what these nurses care about. What I've done is I've done click a link and click a link here and I've disproportionately allocated five entries to each one of these, right? So, for the comeback and you know, click everyday, that's one extra entry and liking on Facebook, that's two extra entries. And then they get five entries and five entries for each one of these two different links that are going to show up.

Now the first one here is a human anatomy and physiology course, which is great. This gets highly rated on Clickbank. It's wonderful. It's a great course. It's like I said, very highly rated. It's quality stuff. And then also the CPC practice exam, not quite sure what that is because I'm not a nurse myself. However, you give people what's relevant to them in their lives. And in this case, guess what the CPC practice exam matters, right? You've got doctors and nurses and this matters for people who are doing things in the medical field, right? Certified Professional Coder. And there's a lot of money to be made with this, especially in this market. So, these are both really super targeted. I mean, this is just fantastic stuff if you asked me. And so that's why I've allocated five extra entries for this. And at this point I'm done.

I'm ready to save this and we're ready to rock and roll. But now, you know, the thinking behind the setup of your king sumo giveaway in all the ways that that you can encourage people to interact and also monetize your giveaways and a really, really ethical way. It's totally white hat. That means it's ethical and above board and not trying to cheat anyone. And this can help defer the cost of any investment that you make. I mean, in this case it's, it's only 30 bucks, so I only need to make \$30 to break even. Plus, other great things can happen like interaction right on Facebook. There's a great number of things and outcomes that can result as a matter of this. So now what I'm gonna do is I'm going to click on the save button and show you what comes next. So the registration is complete except for just a couple of pieces of information just off the screen, just off the video screen here, there's the email that I used and then you need to add in a name, your name, business name, password and confirm the password and then that gets you registered.

So, I'm going to do that right now. And again, right up above this video is my email is, didn't want to show it, and then you drop your name and password, confirm the password, and we'd go on to the next step. It's very straight forward. See there's nothing crazy here. Very, very easy to do. Alright, whew. That's it, right? Congratulations. Can you believe this? Give away as alive. The thing that you can do right now is you can share it on Facebook. You can share it as a message. You can tweet about it and send by email, right? There are all kinds of things that you can do. You can copy the link there. So, there's just a ton that you can do with this giveaway. Now, like I said, I have access to a nurse's group. For this example, you know, we're complete.

Now you know how to create the giveaway, you know what the intention is, you know, the ways of, you know, sort of pushing people to take certain types of action that you want and you've even seen how you can monetize this even without a product of your own. So, I'm super pumped about this for you. And what we're going to do now is I'm going to end this video and then the next video I'm going to show you some of the other ways that King Sumo and a giveaway system really of any type can be utilized to do some great things for you, for your traffic, for your business. But look forward to that and seeing you in the next video. Take care. John S. Rhodes signing off.

Case Study: Your “Clock Control”

Okay, so in my previous training, one of the things that I left out that I want to emphasize here for you as that you have a tremendous amount of control over the start date and end date as well as the start time and end time. And what I did that I didn't really dive into as that I set the start time a few hours ahead of when I was setting up my king sumo giveaway. And that is why the current giveaway that you see right here on the screen, that has not yet started. So, it tells you that the giveaway hasn't started yet. You can see it; you can know it. Obviously, this is something of a warning that you should always be testing. Always make sure when you know things are happening, mark them down, be prepared. But more than anything else, I wanted to let you know that you had the control to start and stop the giveaway and it's very easy to do.

In the previous training, I actually showed that, but I went through it pretty quickly. But I wanted to show you sort of the intermediate step. What happens between setting it up and going live if you've said it into the future as I've done right here. So, as I said in the previous training, my intention is to take this with the URL and drop it into a Facebook group, particularly for nurses in this example. And you can see what that's gonna look like in the next training because I'm going to take this, I'm going to put it into that Facebook group and we're going to see exactly how that's done. I do want to remind you as well that you could take the exact same URL that is used for this giveaway right here. And you could send it out by email. So if you have a platform already, if you have the ability to email people, you could send it out or you could post on it on Facebook and many different places, not just Facebook groups, but anywhere that you could drop in links where it made sense, including your own newsfeed.

You could also do something else, which is you could tweet about it. So, you could use Twitter, you could use LinkedIn. So, there are many different ways of utilizing your giveaway and give away URL to get momentum and get things going. And I know I put a lot of words against this, this video in this concept, but there are many things that you can learn from what we've done here. And in the next video, I'll show you what it actually looks like in terms of setting it up over in Facebook. So, a little bit extra background. This is John S. Rhodes signing off. See you in the next training.

Case Study: Easy “List Lubrication”

Okay, in my previous trainings for this case study, we weren't quite live yet. We're, we're live now and this is, this is just great. This is fantastic. I want to show you something very, very important. It's something that I added and it's critical for you to see and understand if you're looking to build your email list in addition to getting everything else that you get with King Sumo and with a giveaway, and really making this work for you the best way possible for your business. Well, what we can do is we can edit this giveaway and w I'm able to do as the owner is, I can go up here and I can collect before I actually do any promotion and I can just go ahead and I can click here and I can get into edit mode. So, what I've done, and I've already done the work so we wouldn't waste any time here is if you look at the previous trainings, you'll see that I didn't have anything for an email list.

In other words, I had the button here for, you know, checking in once a day. I had the like us on Facebook. I also had to affiliate links in here related to nurses and nursing because that's in line with the case study that we're doing here. But I added a, an a, an email list opt-in form and this is just fantastic, because this is the way to get people onto your email list. And let me show you what that looks like over on the actual squeeze page, the opt-in form, you can see there, it's obviously nothing special, right? You could easily juice this up and say, hey, this is perfect for nurses, nurse announcements and you could ethically bribe people by saying, Hey, when you sign up, I'm going to give you a mini course. I'm going to give you videos, I'm going to give you PDFs, I'm going to give you trainings.

I'm going to give you advice. I'm going to give you all kinds of wonderful things when you opt-in to my list. But very straight forward, it's a very simple opt in form. But I wanted you to know that it's as simple as setting up a form like this. And then what you're able to do is build your email list. So, let's go back

and look at the form for a minute and I am talking about the form for setting up your giveaway of course. And that's it. We're, we're ready to go. You'll notice that the number of entries I set up here as 10. So, every time someone clicks on that link and goes over, they're gonna, you know, they're going to get those 10 extra entries. So, this is highly incentivized, right? We really want people to click on that link so we can get them onto our email list.

Okay. So that's it. That's for the training. We're good to go. And like I said, the um, the actual giveaway here is rocking and rolling. I'm going to go get that set up in the next training, but I did want you to know just how easy it was to set up an opt in form, collect email addresses and putting an incentive out there for people to get onto your email list. So, this is really awesome, and this is how you do it. There's nothing difficult about this, so you can go ahead and do that with pretty much any auto responder or lead capture form that you've got. Alright, so I'll see you in the next training.

Case Study: Viral Monetization Machines

One more short video showing you what happens before we put it out on Facebook, and we start our promotion officially. I did realize that I wanted to show you what the other side looks like. So, I'm going to go ahead and use an email address and I'm going to enter the email address and that's going to allow us to see what the other side looks like. So, I'll enter an email address and then going to click on enter and you'll see the other side of this in just one moment. Okay. So, it's pretty awesome. I put my email address in and then I hit submit, I hit enter and you can see here how the incentive works, right? So, share on Twitter, Facebook, messenger, share by email. So, this is really awesome. And then below, look at this like us on Facebook, human anatomy and physiology course, CPC, practice exam and join our free email list.

So of course, I can move these around so that this will end up higher than down at the bottom. I actually don't mind it down here at the bottom, but this is really awesome. In terms of how this works and what it looks like and what might not have been evident is as I roll over these, and people always do this right as they roll over this, it shows the number of entries that you get. So, anyone looking at this can see that they get even more entries by going a little bit crazy here, uh, and just doing these things and making it go crazy viral who doesn't want to get more of these? Right? So, I want to show you what happens when I click on join our free mailing list. I'm going to do that right now and that immediately takes us over to the opt-in form.

Now if I go back, right, so I'm going to go back to where we just were a moment ago. You'll see that I can click on the next one here, which is the CPC practice exam. And it does the same thing. And what it's doing is it's redirecting over to the affiliate offer, right? So, there we go on that one. And then I can continue on, right? Share by email, click here, right? And I get another plus one. And so all of these are adding up. I, as someone who is participating in the giveaway, I just keep adding entry after entry after entry. So, I'm just going to keep clicking on stuff. I'm going to go crazy and wild. And that ends up being good for me as the person who set up the giveaway because people are going to go over, they're going to see the offers, they're going to get on my email list.

And it's good for them because they get more chances to win. And it's good for really almost everyone because it makes this go viral and it turns it into a real, uh, a real event. It makes a lot of fun. And there's a lot of energy that is associated with this. And of course, there it is, three by 10 Amazon gift cards, \$10 of value each, a little bit of a, of a kick in the butt. So you can see that if you were to use a \$25 gift card or a \$50 gift card or something, that's even higher value, like a physical product, people could really just go gonzo crazy on this, but again, I wanted to show you what this looks like on the other side. So, you knew what was happening. Once we put out in the wild, once we started promoting it over on Facebook or by email or any other mechanisms right here, a lot of value. You get to see exactly how this works. Very, very exciting. Okay, so we'll see it in the next training, John S. Rhodes signing off, and we'll see in that next video.

Alright, let's keep this simple. This is a group on Facebook for nurses. There are many things I could say about this in terms of finding these groups, working with the group administrators and so forth. Let's just skip right through that for a moment and focus on the case study, which is all about getting the giveaway set up in a group on Facebook. So, I've already written a little assumption. I'll just paste it in here. And I'm putting a note in here. It says, hey, celebrating nurses because this is after all, you know, we are nurses. I've got the King Sumo link right there and I say three Amazon gift cards, \$10 each up for grabs for nurses. And then I'm going to do is I'm going to insert the Amazon image right here of the gift card. And I'm going to leave it at that.

Maybe I'll add one little extra piece here, please. Like Cher Po, like, and share one second. And uh, yeah, there we go. Please like share and email to other, to other nurses. And I put a little heart there at the end so I'm good to go. At this point, I'm going to at this point, hit post and we're gonna, we're gonna get it out there and I'll show you what that looks like. Okay. And there it is. You can see celebrating nurses and you can see the link right there. Three Amazon gift cards, right there we go. And then the other little chunk there. The other thing I'm going to do is I'm going to go here and I'm going to mark this as an announcement. So, you should see this functionality. Facebook changes all the time, but this is what I am doing at this point in time.

I'm going to mark this as an announcement first of all. And then the next thing I'm going to do is I'm going to pin it to the top and put it right at the top here. And I'll show you what that looks like. It's right here at the top one moment. And there it is. You can see it as an announcement. You can see celebrating nurses still. You can see the link there. You can see if people opened it up that there's more that's going on. And of course, if I click on that link, you've already seen this, but let me show you again. When you click on that, it does head over. You're in, you're all set, and it's a beautiful, beautiful thing, rock and roll. And you can see entries a 22 because I've already gone through, right? I've already gone through.

That's why in the previous video I've shown you that it already had already recognizes me. It already knows me, keeps track of things. So, this is a great piece of software. The King Sumo software knows that I've already been in here, but if you were brand new and you were hitting this page, you would go through just heavy as you've seen in previous trainings and the previous videos, how you enter your email address and then you land on this page and then you go ahead and do these things that are appropriate for you. But it really truly is that easy. And now we just enjoy the traffic and joy. Seeing this go viral. The interactive nature of these giveaways is as really, really powerful. It's really wonderful. And at this point in time we can sit back and relax and just collect the cash from the affiliate links, CPC, practice exam in this example, and also the human anatomy and physiology course as the example in this case study that you've seen in the previous videos as well.

And of course, you saw me and the previous video trainings as well about joining the free email list and how easy that is to do. So, this is powerful stuff. This is great. I'm very excited about this for you. This is all that it takes and a, as you saw, even if you go through the videos from beginning till end, uh, in the case study, you're talking maybe 15 minutes. You can even do it faster than that if you weren't playing along step by step with everything. You could just set up one after another after another and it's really awesome. This is how you can grow a list super-fast, as is how you can monetize the giveaways like you've seen here, even without having a product of your own. Because these are, these are our affiliate products. You can sell your own products this way, and these things are just built, built, built to go crazy viral. So, there you have it. John S. Rhodes signing off and we'll see you in the other trainings in the program.

Case Study: Simple FB "Giveaway Ignition"

Alright, let's keep this simple. This is a group on Facebook for nurses. There are many things I could say about this in terms of finding these groups, working with the group administrators and so forth. Let's just skip right through that for a moment and focus on the case study, which is all about getting the giveaway set up in a group on Facebook. So, I've already written a little assumption. I'll just paste it in here. And I'm putting a note in here. It says, hey, celebrating nurses because this is after all, you know, we are nurses. I've got the king sumo link right there and I say three Amazon gift cards, \$10 each up for grabs for nurses. And then I'm going to do is I'm going to insert the Amazon image right here of the gift card, and I'm going to leave it at that.

Maybe I'll add one little extra piece here, please. Like Cher Po, um, like, and share one second. And yeah, there we go. Please like share and email to other, to other nurses. And I put a little heart there at the end so I'm good to go. At this point, I'm going to at this point hit post and we're gonna, we're gonna get it out there and I'll show you what that looks like. Okay. And there it is. You can see celebrating nurses and you can see the link right there. Three Amazon gift cards, right there we go. And then the other little chunk there. The other thing I'm going to do is I'm going to go here and I'm going to mark this as an announcement. So, you should see this functionality. Facebook changes all the time, but this is what I am doing at this point in time.

I'm going to mark this as an announcement first of all. And then the next thing I'm going to do is I'm going to pin it to the top and put it right at the top here. And I'll show you what that looks like. It's right here at the top one moment. And there it is. You can see it as an announcement. You can see celebrating nurses still. You can see the link there. You can see if people opened it up that there's more that's going on. And of course, if I click on that link, you've already seen this, but let me show you again. When you click on that, it does head over. You're in, you're all set, and it's a beautiful, beautiful thing, rock and roll. And you can see entries a 22 because I've already gone through, right? I've already gone through.

That's why in the previous video I've shown you that it already had already recognizes me. It already knows me, keeps track of things. So, this is a great piece of software. The king sumo software knows that I've already been in here, but if you were brand new and you were hitting this page, you would go through just heavy as you've seen in previous trainings and the previous videos, how you enter your email address and then you land on this page and then you go ahead and do these things that are appropriate for you. But it really truly is that easy, and now we just enjoy the traffic and joy. Seeing this go viral. The interactive nature of these giveaways is as really, really powerful. It's really wonderful. And at this point in time we can sit back and relax and just collect the cash from the affiliate links, CPC, practice exam in this example, and also the human anatomy and physiology course as the example in this case study that you've seen in the previous videos as well.

And of course, you saw me and the previous video trainings as well about joining the free email list and how easy that is to do. So, this is powerful stuff. This is great. I'm very excited about this for you. This is all that it takes and a, as you saw, even if you go through the videos from beginning till end, uh, in the case study, you're talking maybe 15 minutes. You can even do it faster than that if you weren't playing along step by step with everything. You could just set up one after another after another and it's really awesome. This is how you can grow a list super-fast, as is how you can monetize the giveaways like you've seen here, even without having a product of your own. Because these are, these are our affiliate products. You can sell your own products this way, and these things are just built to go crazy viral. So, there you have it, John S. Rhodes signing off and we'll see you in the other trainings in the program.

Case Study: Behind the “Cash Curtain”

So, in one of the previous videos, maybe even two of the previous videos I showed you exactly how easy it is for someone who is seeing these giveaways to get signed up. So, I went through the process of using one of my other email test email accounts to sign up for this particular giveaway over on that nurse's forum. And so what happens is the King Sumo software sends out a notification to the email list so that you can confirm your entry, which I think is really smart because that way you're not going to get people who are using fault email addresses. These are real people that are joining the giveaway. So that's really good. You don't want people entering fake email addresses and somehow getting access to the backside and getting all kinds of free stuff or otherwise, you know, cheating the system.

So, what happened here is that email has come in from king sumo and now what I need to do is I need to confirm my entry at this point. So that's exactly what I'm going to do at this point. I'm going to click on the button, confirm your entry so I can show you exactly what that looks like from the user's point of view or someone who is a contestant in the giveaway. So, let me go ahead and do that for you right now. And it's pretty awesome because what it does is it does take me over to that page yet again, right? So, it's really awesome how many times King Sumo with the giveaway software, it's so easy to use that you're able to, again, get this in front of the people who could make this or who will make this go viral for you. It's also yet another opportunity for those people to click over onto the affiliate landing pages and also sign up, of course, on your email list. And there it is. So, it is yet another touch point. Another chance for you to grow your list and make money. This is a beautiful thing. We'll see you in the next training.

List Warrior Case Study: Fast & Furious Summary

Alright, so we're going to summarize the list where your case study, I got to tell you, we've gotten great feedback about this. It's amazing. It's wonderful. I strongly encourage you to watch the previous set of videos going through the case study here. What we're going to do is we're going to spend just a moment or two going through a very, very quick summary of what we saw in that case that he, first of all, how easy it is to set up your own viral list machine. That's what list warrior is all about, right? We're talking about giveaways. The setup is extraordinarily fast. Once you have done it once, maybe twice, it is so fast in a matter of 30 seconds, maybe a minute or so, you can set up one give away after another after another. You know that you can sort of generally set up a giveaway with a sort of a generic, you know, sort of a generic and free giveaway.

You can also use literally free content, free material on a very broad audience or broad market, or you can be very, very specific and deep dive down into a very, very specific audience. And you can give something away of, you know, real tangible value depending on what you're trying to achieve. You can narrow your target down and I strongly encourage you to narrow it down to a really small subset of people. And of course, you can do this over and over again. Now, I've already mentioned this, but you can use very low-cost bait. So, you could do something like an Amazon \$25 \$50, \$100 gift card and that will take you a long way. And you can go very, very high value if you'd like to do that. So of course, you can give away free stuff, you know, pdf. So trainings, courses, digital stuff that you've created, but you can also give away things that are sitting around the house, uh, used books, artwork and just cool stuff that you have available that you'd normally sell at a garage sale or a yard sale or a take and, to the salvation army and that you'd donate, you don't need to do that, right?

Instead you could turn it into a giveaway. You could also give away consulting time, live event tickets and it goes on and on. Whatever you can think of that has value that your targeted audience, your ideal customers would want to have. Put it out there as a giveaway and drive that free traffic. You get the free traffic, it goes viral of course, and therefore you're able to virally build your email list and then you have

push button traffic. This is all as free as you want it to be. The software's free. That's great. And again, whatever is of greatest interest to your best buyers is the direction that you want to head in. Okay, well, that's the List Warrior and Matt Rhodes there on the left. John Rhodes on the right. We have other trainings as well. You can go back and look at other trainings or you can move forward into the next training and we'll see you there.

List Warrior Breakthrough!

This is going to be fast and furious. This is going to be short right to the point. Listen, this is about your opportunity to break through, either to break through and finally build the business that you deserve or perhaps build or create the ultimate side hustle. This is where it begins. This is where it happens and this is how to win, win, win the rules for you, breaking through with list warrior and finally getting what you deserve. Don't worry about being the best or the fastest or even the smartest. You have all the tools that you need right here inside of list warrior and of course you can test and test and test again and again and again because it's free. The software and the tools are free, and you can give away free stuff, either digital products, free stuff, really to sitting around your house, but ultimately you can do everything inside list warrior for nothing, for zero cost.

You want to know what your goals are, and you definitely want to launch so you can get feedback so you can get that data from the marketplace about what your buyers ultimately want. And it's very easy to improve every day. Just pay attention to your giveaway to pay attention to what people are caring, caring about, and sharing about, right? Just take a look at what's coming in and that's how you get rich. Those little baby steps, the movement, so you know one inch at a time when you find a winner, when you find a giveaway winner with King Sumo and utilizing list warrior psychology and philosophy and the principles exploit the winner, don't just try again, utilize and exploit what you have figured out, what you've spent time on, and then the data tells you do this, do it over and over and over again. Exploit the winners.

Really the 1% secret, the true 1% secret of making a fortune as go through all of the training. Again, it will not take you a long time, far less than two hours, even if you're being lazy about it, which is perfectly fine. Even if you're putting a little bit time in here, a little bit of time there at the absolute maximum two hours of training and it can absolutely change your life. In fact, it will change your life if you exploit, and there's that word again if you exploit list warrior trainings, all of them of course, and if you also exploit the free software. Now the real hint here is only 1% really maybe 1% of the 1% want it bad enough to go back and review everything again that's here for you now and available inside list warrior. We believe in you. We really truly believe in you and the reason for that is that we believe in the process because we know that the process is proven to work.

We've shown it, we've seen others do it. Clients and customers who exploit art technology, who utilize our templates, who utilize our brain power. They're the ones who succeed and they're getting rich. They're changing their lives in some cases, little steps at a time. In other cases, radical giant size windfalls of cash. It just plain works. Follow along, utilize what's available. Enlist warrior, enjoy all the

training and all of the bonuses that are available to you as well. So, one more time. Welcome to List Warrior. Yes, I know at this point you've gone through the material, but welcome, welcome, welcome. We warmly and brace you. We're here for you. Congratulations on investing your time, investing your brain power. Really your, your heart and soul, right? I'm really excited. My brother and I are just pumped about this. And again, this is John S. Rhodes to the left there. There's Matt Rhodes, we are the Rhodes Brothers and we are really, really excited for you. Welcome to list warrior and congratulations on making it this far with List Warrior and we'll see you inside the bonuses or as you go back through as you should through all the other trainings, especially those case studies that I have done that you can see over my shoulder. Okay, well that said take care and we'll see it in the bonuses.

BONUS! Secret Viral Traffic "Launch Pads"

Hey, hey, John S. Rhodes here and I'm really pumped about this bonus, the secret viral traffic launch pads that are available to you. This is pretty eye opening. In fact, I think it's profound and perhaps even a life changer for you. So let's go take a look at these viral traffic launchpads. All right. We are on a site called reddit and we are in a sub reddit. That is giveaways, obvious, right? Obvious giveaways. What you'll see here is a, if I do a search actually for king, you can see their King Sumo, right? So, King Sumo here and then down here, King Sumo again and perhaps we'll see maybe one, one more here. Okay, yeah, there is one or two more right there. So, there are other individuals who are very crafty who have actually done exactly what you'll be doing and the, the real beauty here is that you can come in here and do this for free.

I like to point out to people when I'm telling them this and my \$1,000 per hour masterminds really even more than that when you edit up over the year is look, there are 46,000 almost 47,000 people who are subscribed to this particular group and there are a 104 people who are in this group right now. In this very moment, I've seen this go down a little bit below a hundred I've seen this as high as 250 people who are actively looking at this page looking to jump into one giveaway after another. I want to also point out that there are all kinds of giveaways and there are all kinds of ideas that should be popping in your brain as a result. For example, perhaps you're into ecommerce. Well look at this. We've got a team, you know, Bodhi tree, magnifier necklace, who knows, right? But if you've got something physical and you can give away these low-cost items, you can in turn make a lot of money in the backside of your giveaway.

As I've shown in the core training, because you can get people to buy, even though they're sharing the giveaway on the backside after they have submitted their, their submission there, there giveaway submission, you can in turn redirect them or encourage them to click on links to go buy stuff. So, it's very easy to monetize when you've got this kickoff free traffic. So, you could do a, if you have no list whatsoever, no social presence, why not come over to reddit and the giveaways, sub reddit and just

start posting. Okay, very straight forward. And again, I like to look at this from the point of view is a of hey, what are other people giving away? What are some really cool things people are giving away? And even some of the labels, some of the copywriting, what are people writing? What are people saying about the giveaways as well?

So, the key point here, probably more than anything else, is that you have a place now where you can go and test out your giveaways. Now, depending on what you're giving away and how you're giving it away, you may or may not get great results. It might just be a trickle at first, but it can fire start or Kendall, your list building your viral list building with list warrior. So, this is a great test bed, great place for ideas. Strongly encourage you to take a look and head over here. I also want to point out one more thing. Let me go show you one more page here on reddit. So, what I've done is I've switched over to, I'm still on Reddit, but I've switched over to the sweepstakes sub reddit and you'll see it's very, very similar. I'm not sure if right now we're going to see king sumo.

Yeah, there's a, there's one where someone's using King Sumo and there might be one more. Yeah, not, not really. So just really one, one person out here, but again, we were talking about 22,000 people in 108 people who are online right now, right? This second, no reason why you can't post the exact same giveaway over here in the sweepstakes sub reddit. Now below this video. So below this video we're going to post several other links to other places where you can either directly post your giveaway or where you can get even more ideas for how you can very rapidly distribute your giveaway, get it in front of other people to again act as a firestarter or act as kindling to really light the fire under your giveaway. And a that gives it a life of its own. And that just means free traffic.

And I mean when you got the free traffic, that means free list building free money because now you have a list as a result. And you also are able to test ideas and concepts. You're able to test out what the market wants again and again and again with these giveaways is extraordinarily powerful. This is a great little case study for you because now you know about reddit. If you didn't know about it before, now you know about reddit and you know the exact sub redits that make sense for you. So that's the bonus training for secret viral traffic. Launchpads and again, take a look below this video for even more links and more help and more guidance, more firestarters, right? And of course, we'll see you in the next training.

BONUS! Secret AMZN "Giveaway Doorway"

Okay, so welcome to the next bonus here. The Secret Amazon give away doorway. Very few people know about this secret back door. It's a giveaway doorway. It is extremely powerful. It's wonderful eye opening. So, if you do anything with Amazon, this could be a real shocker. Could be a showstopper, could magnify and leverage your business to a level you've never seen before. This is really, really powerful. So, let's go take a look right now. So right now, we are looking at amazon.com/giveaway. That alone is enough for you to go absolutely nuts and crazy right here because you're able to run promotional giveaways to create buzz and reward your audience while growing your followers and customers. So, you can see what's being given away right now. Obviously, you get the FAQ there, you

can manage giveaways and there are giveaways that are even possible right inside of and otherwise exploiting seller central.

So, you can see how it works right here. As they say, they take all the heavy lifting out of running promotional sweepstakes that give away here. And, um, you know, that's from entering the prizes and handling the, the fulfillment there to actually running the program itself. How do you set up the giveaway? It's very easy, right? If you've already got a seller central account, they've got a page here for you can just head right in and get that done. You know, they give you some of the basic reasons you already know because of, of list warrior what, you know, why people love giveaways, especially with Amazon. And also, you can do some things like, you know, offer promotional discounts for those people who do not win. Think about that. You can push people over to an Amazon giveaway, your potential customers of course.

And then if they don't win, you can set up a sale. So, you can see the best of both worlds, really even a more worlds, right? So not only the giveaway world, but the promotional discount coupon world. There's even much, much more than that. It's great. I encourage you to take a look and obviously we can dive in, you know, view active giveaways. We can see what's going on here. And just see the kinds of things that are given away, all kinds of, of course, Amazon products, and even look at what's going on here. Save 25%. They save 40%. This is crazy. You know, they're, you're seeing this is nuts, right? Some of these folks don't have a percent off. Well now you know that that's probably a good idea. 20% off, 40% off, 10% off, and you can see just the money is just flying here.

So that's one thing. So, you can see what's out there and you know, asked questions, as I mentioned, it's very straightforward. It doesn't take a whole while. If you want to read, even from top all the way to the bottom, it will not take you more than a few minutes to read every single word that Amazon is putting here on the FAQ page. I encourage you to read that versus me giving you the blow by blow, but it's all right here. It's very straightforward. It's a lot of fun as well. There's managed giveaways and giveaways in seller central, but I mean, really everything is here for you to make giveaways work and a really, truly fantastic way for you. And if you're an Amazon seller or you're thinking about selling on Amazon, wow! What better way than to use the secret Amazon doorway to giveaways with the opportunity to throw coupons at people, build loyalty, build your brand, wow!

And that is again, the Secret Amazon giveaway doorway bonus for you. Very exciting. Again, especially if you are an Amazon seller or you're thinking about getting into Amazon, this is the cat's meow rare. All right. So again, lots of other material available, more bonuses, dive into everything, take advantage of everything that is available to you would List Warrior and we'll see you in the next training.

BONUS! The “Free Face” Giveaway

Alright. Welcome to List Warrior, the free face giveaway bonus. I'm just going to dive right in on this one. I'm pretty sure you're going to love it. Alright, so we're looking at woo box, right? So, you're able to do some marketing out here. It is a bit like king sumo as a giveaway tool. And the thing that I like

immediately is that you can try it out for free. I want to show you what the pricing looks like and how this looks, right? So, you can utilize the Woobox technology here, four zero million and you can do it up to 100 people. So, if you're running a really small giveaway and you want to do some cool stuff on Facebook with giveaways, you might want to take a look at woo box, okay? So, you've got things like a winter picking tool, Facebook tab, integration technology, and you can run an unlimited number of campaigns.

Okay? So it's all free to utilize the, uh, the basic version or the free version here. And if you want to upgrade, if it makes sense, you can sort of bump up to \$37 a month. And a, you can go ape with that. So, there's some great stuff that's, that's happening here. If you want to scale up. So, what does it do exactly? Well, let's take a look here. So, you can create giveaways, custom forms, Hashtag contest coupons, polls, quizzes, photo contest, and more. So, it is more comprehensive than king sumo in terms of all the different features and functionality, which is one of the reasons I bring it up. Plus, the Facebook integration. And you can see just how rich and robust the Woobox technology is. And again, there's giveaways right there, but also forms, contest, coupons, polls, winter picking technology. There's that Facebook tab functionality as well, instant winters.

So, you can build it in quizzes, of course, brackets and so on. So, this is one of the best tools that we've ever found out there. It gets great reviews. You can also do things, regarding the integration, right? So, you've got the ability to, um, integrate with, with email, social, there's landing pages, there's a mobile optimization, right? And this make it, they make it really, really easy to collect content and collect information directly from your prospects. Of course, that means that you are able to build a relationship with them and you can do it. And I'm the, and sort of the under the framework under the umbrella of how that fits in with your business, the goals of your business. The data is fantastic. There are millions of brands that trust Woobox. Again, the reviews are fantastic. You can see, you know, the NFL, they're Spotify, a Cabela's hot wheels, American Airlines.

So, this is the real deal. This is industrial strength. I really wouldn't have even shown you because the, the, you know, it does cost money if you want to upgrade. However, you can start for free, see if you like it. And then if it makes sense, again, depending on the size of your business, you can then upgrade. It can get to a point where you're doing some pretty amazing things, right? And it's not gonna set you back so much that it a bankruptcy or something, right? And you can see of course all the different features and all the functionality here and we can kind of click over and take a look. But I mean all of this stuff is available to you. Super Duper customization. You've got the popups blog integration, even landing pages. This goes far and above the page makers you've seen out there, the funnel makers that are available. It goes beyond King Sumo, which you know something about. And again, you know that it's trusted by all these different brands. So, this could be what you're looking at. If you want to go above and beyond what you already know is available for free. Again, Woobox.com take a look at it. And it is really, really powerful in terms of integration and features and functionality, rich and robust as it relates to Facebook, but really far beyond that as well. Alright, well we will see you in the next training.

BONUS! "Holy Free Domain Names, Batman!"

So, this is another List Warrior bonus and I jokingly say holy free domain names Batman. That's a throwback sort of comment there. It's meant to be a little bit funny, but the idea here is that there is a group that is building a list and a following by having this, this great Facebook community that in effect grows a list by giving away free domain names. So, let's take a look at this community and how it works and why we should be so interested in this and really how can we do something similar as well. So, when we follow that link, the name [snugger.com](#) forward slash free link and we'll put that below the video. We end up right here, [facebook.com](#) it's a group and its name snag her. And here we have Jean Pimentel and Jean is a great guy, great marketer and he has a group where he hand selects hot domains and then hands them out for free.

You can see that it's a service provided by gene for helping fellow domain name buyers and sellers, which is a great business by the way. And here's something that's really awesome. All the domain names that are listed here are statistically valued at \$500 or more. Those are really, really awesome and they are either readily available or there'll be available for sale very, very soon. There are rules here to follow and this is all about Jean really in a subtle and cool way saying look over at [namesnagger.com](#). So, we'll head over there over at [namedsnagger.com](#) you're able to grab some of these domains very easily and very, very quickly at leads to a sales page that Gene has. Of course, he's monetizing the traffic and he's monetizing the group in the list building that he's achieving by using that Facebook group, bringing people in for something for free.

He brings him over here and he's like, hey look, this is what I'm doing, how I'm doing it, and if you would like to get your hands-on name snagger and the list that are available, come here, right? So, what kinds of domains? And he shows you what this is all about, gives you the advantage and then says, hey look, send me your semi your list. So, this is how you end up signing up. Now the beauty here, just to make it clear, is that what gene is doing is he's put a really low price on the name snugger membership. You see what he's done here. It's a membership. And as a result of it being a membership, he's able to get this money coming in \$5 at a time, over and over and over again as people are coming in, not just from his Facebook group but through other channels as well.

That's highly addictive. Why just \$5 to get stellar over the top. Amazing high-quality domain names for \$5 a month. So, his retention rate has stick rate is bound to be extraordinarily high. So this is a brilliant pricing mechanism here. \$5 at a time. And rumor has it that this is going to double or triple in the near future. Don't be surprised if it's a much more than \$5. Be prepared to spend as much as 40 or \$50 a month because of the value of the domain names that he puts out to this small group. I tell you; it is extremely high value here. Okay. Heading back over to the name snag or group. I have not joined the group but the thing is that joining the group is absolutely free so I can join the group. I'll join there with that profile. John S. Rhodes. We'll see if it lets me in might be moderated.

I'm not quite sure if I'm able to get right in. I cannot remember I was in that I, I jumped out. Yeah. So, I might have to wait until Jean allows me back in. I was in and then I jumped out on purpose to be able to demo this to you more effectively. But there you have it named snag. It is a closed group. Come on over. Yeah, there it is. Pending, right? There's the pending requests. Very good when it comes to Facebook and interacting with folks. But the key point is, is that he's building a list. And of course, this has gone viral. Of course, this is the kind of thing that I am going to talk about, not just because Jean is an

awesome guy and an awesome marketer, but because he's providing real value, so much value, in fact, that it's part of your training, part of your bonus right now. Go get the list of great domains. Gene is constantly posting them out there for you to take a look at. And again, name snagger.com. We took a look at that and join up. It's a, it's a paltry sum to a jump on the name snagger membership. Okay. So, there you go. Now you know all about nay looks. You know what it means, and I look forward to seeing you in the next training.

BONUS! Viral List Building “Monetization Wizard”

Okay, so, in this bonus will be going through the Viral List Building Monetization Wizard. And I'm talking about a person, not a software or an application or anything like that. This is an individual that we've come to, you know, know, like, and trust and terms of how he does things. It's very interesting to walk through this. It's an essence, a case study and I want to show you how to monetize the traffic that's coming in. So, imagine that you have a giveaway and then once people are now sharing and they're joining your list and you're pushing traffic, well what happens at various touch points? What happens in terms of the ability to monetize the traffic, the viral traffic coming your way. So, let's go take a look at how to monetize that viral traffic. So, the guy behind this, his name is Dennis Becker, we've known him for a long time.

Both Matt Rhodes and John Rhodes have known Dennis Becker for a long time. And one of the things that we have found is that he's been able to do a fantastic job of converting people over from free to paid. And then from paid to even much higher amounts of money. Okay. So, what he's got here is he's got a free book, secret underground strategies of 15 successful internet marketers. So right there he's gonna, you know, attention grabbing headline has got some highlights there. You can take a look for yourself. Exactly. Uh, you know what's going on here. And um, you can take a look for yourself and understand exactly what the, what the value is. So, on the surface it might not really seem like any other page like, oh, it's an opt in form. Well, let me show you something here. First of all is we've got the, you know, email, first name, last name, and then add to cart.

Now one of the things I would recommend adding, and it might be there by the time you see this page is either a price here or something that says free right above that button there. And it might be up here, it might be somewhere else. It does say free book right here. But I'd like to see it down here. In any event, look at email, first name, last name. This is just brilliant. Watch what happens here. I'm going to put in a name and email and then I'm going to click add to cart. So, when I do that, I just hit submit and there was nothing else. There was no price to pay. And here I land on a page that says, hey, before you download, I have a special opportunity for you, right? So of course, you could scroll to the bottom and just say no thanks.

And move on. But what happens here is that there's even more selling that's happening here. There's a great little patron. And again, I encourage you to take a look at that and see what it's all about. You'll see here the beauty of rebranding rights. That means that you can put in your own affiliate link and there's an awful lot more that's going on here. But the real key here, the central knowledge that I want to take

from my brain and put it into yours, is that it's now monetize. So, Dennis has you on his list, brilliant. He's got your first name, last name and email. But he also has an opportunity right here to make money for all of the traffic coming in. So, if I wanted to drop, you know, 1997 I'd have these rebranding rights to something that is just really, really amazing.

15 different trainings. And then for only, you know, less than 20 bucks, I'm able to get rebranding rights for all of that training. And that, my friend is how you monetize free viral traffic and you can do this over and over. It doesn't take much. And in fact, if you didn't have an offer for yourself, if you didn't have something that you could sell, if you didn't have something you could provide as part of a giveaway, it might make sense to consider to consider what is available right here from Dennis Becker, the rebranding rights for what happens in Vegas changes everything, right? So, there you go. That's our case study. It shows you how to monetize some of that free viral traffic. It's a real case study. It's really out there. And we'll have a link or two below this video and that ends the bonus viral list building monetization wizard.

It shows you exactly how to take that free traffic, turn it into direct one to one list building. Get those folks on your list. You can start building a relationship and very importantly, when that traffic comes in and when they join your list, how to immediately monetize from the opt in from the squeeze page that you see that is available. It is really powerful, really profound. I encourage you to re-watch what is available in this training. Also, there are links, uh, right around this video right below this video and there's other trainings as well that help to accelerate your progress as a list warrior. Yeah. Even faster, even quicker. I'm very excited for you and again, on behalf of Matt Rhodes, my brother there on the left, this is John S. Rhodes. They're on the right. We're both smiling away. We are rooting for you. We are on your side. We are here to support. We are here to help you build your fortune as a list warrior. Congratulations. One more time, List Warrior. Go for it and let's make this happen.

