



FREEDOM CASH CHALLENGE

Week 2 Homework

NOTE: *This homework is important to do. Writing down your thoughts, intentions and the actions you've taken is the single most important thing you can do to succeed with this challenge.*

List examples of companies using the Zero Work Infinite Income Model shown in the training video.

List THREE (3) other companies using the Zero Work Infinite Income Model NOT shown in the video. (Think “Tech” if you’re stuck.)

1.) _____

2.) _____

3.) _____

List the advantages of being a RESELLER vs. just an AFFILIATE.

What are examples of Continuity Models?

List FIVE (5) things you can do to get traffic into this proven system.
(Think about BUILD, BUY and BORROW. Be specific for extra credit!)

1.) _____

2.) _____

3.) _____

4.) _____

5.) _____

What products have you bought that have OTOs (One Time Offers)?

What prices have you paid for those OTOs?

Why did you buy? (Think about and write down the psychological triggers that made you want to purchase.)

How can ONE (1) Click turn into \$9, and then into \$427.98 in less than 2 hours? HINT: Buyer Clicks!

What are some of the best ways to get people HAPPY to purchase One Time Offers (OTOs)?

How can you “seed” this ahead of time with your traffic?
