FREE PRODUCT CREATION TOOLS

The Rhodes Brothers

Free Animation Creation Tools

Boomerang

Boomerang is Instagram's video app for shooting

short stop motion videos and sharing them on Instagram.

https://play.google.com/store/apps/details?id=com.instagram.boomerang

Free Animation Creation Tools

Biteable

Choose from pre-made templates, styles, and soundtracks, or create your own, and Biteable creates a video that can be shared with one click.

https://biteable.com/

Free Animation Creation Tools

Ezgif

Upload a series of images and Ezgif creates an animated GIF slideshow for you.

https://ezgif.com/

Free Animation Creation Tools

GIFMaker

Upload up to 300 images, set the animation speed,

and even add music from YouTube.

http://gifmaker.me/

Free Animation Creation Tools

Giphy

Upload photos or video, set the speed, add some decorative effects,

and your GIF is ready to upload and share.

https://giphy.com/create/gifmaker

Free Animation Creation Tools

Google Photos

Google Photos has a built in Assistant that creates

short movies and animations from your photos.

https://photos.google.com/

Free Animation Creation Tools

LICEcap

Creates an animated GIF from your screencapture.

https://licecap.en.softonic.com/

Free Animation Creation Tools

Powtoon

Powtoon creates appealing engaging

video presentations in only a few minutes.

https://www.powtoon.com/

Free Animation Creation Tools

Renderforest

RenderForest is a cloud-based animation maker for intro videos, explainer videos, presentations, infographics, and much more.

https://www.renderforest.com/

Free Audio Creation Tools

Ardour

Full featured music creation software, as good as professional software, but not the easiest to use.

http://ardour.org/

Free Audio Creation Tools

Audacity

Open source cross-platform audio software for recording and editing.

https://www.audacityteam.org/

Free Audio Creation Tools

Hydrogen

Need drum beats for background music? Hydrogen is a full-featured free drum machine app using a simple intuitive pattern interface.

http://www.hydrogen-music.org/hcms/

Free Audio Creation Tools

PodBean

Create, edit, and (in paid version) host your podcasts,

with site and custom designs.

https://www.podbean.com/

Free Audio Creation Tools

Pippa

Easy way to record your podcast, create a show, and share.

Paid levels include transcription.

https://pippa.io/

Free Audio Creation Tools

Pro Tools First

Free version of industry standard audio recording/mixing/editing software.

There are limitations but it can be good for podcasts

and simple background music.

https://www.avid.com/pro-tools-first

Free Audio Creation Tools

SoundCloud

Industry leader in music and audio hosting,

with a free account giving you 3 hours of content per month.

https://www.soundcloud.com/

Free eBook Creation Tools

FlipBuilder

Can be used to create or convert PDFs into online page-flipping ebooks.

http://flipbuilder.com/

Free eBook Creation Tools

FlipHTML5

10 customizable templates and designable cover pages

give you a page-flipping online eBook.

http://fliphtml5.com/

Free eBook Creation Tools

LucidPress

Very professional results from the templates and

content you can use in your eBook.

Free level has limitations.

https://www.lucidpress.com

Free eBook Creation Tools

MyeBookMaker

Simple 4 step eBook maker that results in a downloadable ePub format eBook.

https://myebookmaker.com

Free eBook Creation Tools

Snappa

Create a high quality eBook cover using the templates on this site.

https://snappa.com

Free Image Creation Tools

Adobe Spark

Adobe Spark lets you combine text, images,

and video content for online storytelling.

https://spark.adobe.com/

Free Image Creation Tools

Bannersnack

Browser-based drag and drop banner maker with a free usage tier.

https://www.bannersnack.com/

Free Image Creation Tools

Canva

Canva makes it easy to create and edit images for social media,

blog posts, and much more.

https://www.canva.com/

Free Image Creation Tools

Fotor

Fotor's templates and tools make photo editing,

photo effects, and image retouching easy.

https://www.fotor.com/

Free Image Creation Tools

Image Color Picker

Need to exact match a color? Use the Image Color Picker to select any point in a picture and immediately get the Hex, RGB, and HSV values for the color.

https://www.imagecolorpicker.com/

Free Image Creation Tools

Image Quote

Image Quote is an iOS/Android mobile app that helps you create quote graphics by adding words to images.

https://itunes.apple.com/app/id551012097?mt=8

Free Image Creation Tools

Photo Collage

Photo Collage is a blank canvas for freeform

or automatic image collage creation.

https://www.photocollage.com/

Free Image Creation Tools

Piktochart

Pre-sized templates can be customized with data,

fonts, and colors for social media use.

https://piktochart.com/

Free Image Creation Tools

Pixabay

Over 1.2 million stock photos, illustrations, and vectors that are royalty free and ok for commercial usage.

https://pixabay.com/

Free Image Creation Tools

Pixlr Web Apps

Pixlr is an easy to use image editor that has much of the

same functionality as Photoshop, without the price or difficulty.

https://pixlr.com/

Free Image Creation Tools

Quotes Cover

Quotes Cover quickly and easily creates quote graphics online, with plenty of templates.

http://quotescover.com/

Free Image Creation Tools

Quozio

Just enter your text and who said it into the onscreen form and Quozio automatically creates results with different backgrounds, fonts, and sharing buttons.

http://quozio.com/

Free Image Creation Tools

Snappa

Snappa is a full-featured drag and drop image editor

with slider effects and online file storage.

https://snappa.com/

Free Image Creation Tools

Stencil

Stencil combines photos, icons, and more to create your own images.

Templates and quote graphic templates are included.

https://getstencil.com/

Free Image Creation Tools

Unsplash

Great source for royalty-free photos that are no-cost to use.

https://unsplash.com/

Free Infographic Creation Tools

Animaker

Create infographics in motion with over 100 charts, 1000 icons,

3000 maps, and more. Free version is somewhat limited.

https://www.animaker.com/

Free Infographic Creation Tools

Easelly

Easel.ly creates infographics from pre-made templates,

and adding photos, images, and charts.

https://www.easel.ly/

Free Infographic Creation Tools

Google Charts

Google Charts helps you visualize data by creating and customizing in multiple chart formats.

https://developers.google.com/chart/

Free Infographic Creation Tools

Infogram

The free version of Infogram gives you 37 types of interactive infographics plus 13 types of maps, editable with drag and drop.

https://infogram.com/

Free Infographic Creation Tools

ThingLink

ThingLink embeds images, video, 360° content, maps and more for immersive interactive content.

https://www.thinglink.com/

Free Infographic Creation Tools

Venngage

Venngage creates infographics three easy steps:

choose a template, add elements, customize your design.

https://venngage.com/

Free Infographic Creation Tools

Visme

Visme is a great starter infographics creator,

with several templates, charts and widgets.

https://www.visme.co/

Free Meme Creation Tools

iMeme

iMeme includes 50 common memes or use your

own photos, then customize the text.

https://imeme.en.softonic.com/

Free Meme Creation Tools

Imgflip

Use existing memes or upload your own image,

then add text to top, bottom or both.

https://imgflip.com/memegenerator

Free Meme Creation Tools

Kapwing

Upload or paste a link to an image, video, or GIF into Kapwing...

add your text, then share.

https://www.kapwing.com/meme-maker

Free Meme Creation Tools

Make a Meme

Upload an image, add text, then click to create your meme.

Easy sharing included.

https://makeameme.org/memegenerator

Free Meme Creation Tools

Meme Buddy

Meme Buddy generates a meme by voice using Google Assistant. Choose images, add text, translate memes, without using a keyboard.

https://memebuddy.chat/

Free Meme Creation Tools

Meme Generator

Search for or add an image, add text, and then share your meme.

https://memegenerator.net/create

Free PDF Creation Tools

I Love PDF

18 different tools for working with PDFs, for splitting them, merging them, converting to and from, and more.

https://www.ilovepdf.com/

Free PDF Creation Tools

Inkscape

Image editor that has many unique PDF editing functions included.

https://inkscape.org/

Free PDF Creation Tools

Sejda PDF Editor

Free online PDF editor that lets you edit pre-existing text in a PDF without adding any watermarks.

https://www.sejda.com/pdf-editor/

Free Presentation Creation Tools

Google Slides

Google Slides uses pre-made templates and even imports from and exports to PowerPoint.

https://www.google.com/slides/about/

Free Presentation Creation Tools

Emaze

Just start editing a template you'll have an effective visual presentation.

https://www.emaze.com/presentations/

Free Presentation Creation Tools

Prezi

Prezi is presentation design for non-designers with niche templates and easy to use software.

https://prezi.com/

Free Presentation Creation Tools

SlideDog

SlideDog creates and plays interactive presentations and media playlists, including live streaming and sharing.

https://slidedog.com/

Free Presentation Creation Tools

Slides

Browser-based presentation tool with live presentation mode, vertical slides,

private slide decks, and the ability to embed presentations

https://slides.com/

Free Presentation Creation Tools

SlideShare

Create presentations within an embeddable

content channel and share through LinkedIn.

https://www.slideshare.net/

Free Presentation Creation Tools

Sway

Sway from Microsoft creates presentations from

existing templates and documents

https://sway.com/

Free Research Tools

Atlas

Tons of recent research data on practically any topic,

compiled into graphs, charts, and data visualizations.

https://www.theatlas.com/

Free Research Tools

Google Alerts

Choose the topics you're interested in and Google will provide news and trends

to your email inbox.

https://www.google.com/alerts

Free Research Tools

Google Drive Research Tool

Google Drive has added a tool that allows you to conduct Google searches without ever leaving your Google Drive window. Click Tools, then Research.

https://support.google.com/docs/answer/2481802?hl=en

Free Research Tools

Google Trends

Find out what people in different regions, timezones, and languages are searching for.

https://trends.google.com

Free Research Tools

Internet Web Archive

Great for researching websites that are no longer in existance.

http://web.archive.org/

Free Research Tools

Percentage Change Calculator

Handy tool for figuring the percentage change of two values.

http://percent-change.com/

Free Research Tools

Scoop.it

Content curation app with a free usage level, lets you monitor sources for content ideas and share with team members or your audience.

https://www.scoop.it/

Free Research Tools

Site:search

Searching for a search term while including site:(URL) in a Google search will run the search limited to that particular website. Great for finding specific information that you know is on a certain website, without having to sift through results.

Free Screen Capture Tools

CloudApp

CloudApp creates screenshots, screen recordings, and animated GIFs for sharing and storing.

https://www.getcloudapp.com/

Free Screen Capture Tools

Awesome Screenshot

Awesome Screenshot is a Chrome, Firefox, and Safari browser extension available for capturing and annotating web pages.

https://www.awesomescreenshot.com/

Free Screen Capture Tools

Firefox Screenshots

The built-in Firefox Screenshots tool lets you capture part or all of the screen, or a whole web page, with online storage.

https://screenshots.firefox.com/

Free Screen Capture Tools

Kap

This open-source screen recorder for MacOS is fast, functional, and easy to use.

https://getkap.co/

Free Screen Capture Tools

Nimbus Capture

Nimbus Capture is available for Chrome, Firefox, Opera,

and Edge browsers, on Android, PC, and Mac.

https://nimbusweb.me/screenshot.php

Free Screen Capture Tools

Jing

Jing gives you image and video capture of what's happening on your screen.

https://www.techsmith.com/jing-tool.html

Free Video Creation Tools

Animaker

Animaker create explainer videos, whiteboard videos,

and even infographic videos, easily and for free.

https://www.animaker.com/

Free Video Creation Tools

iMovie

The iMovie app for iOS and Mac makes it easy to create and share videos.

https://www.apple.com/imovie/

Free Video Creation Tools

Lumen5

Lumen5 uses artificial intelligence to create a video simply from entering text or a URL.

https://lumen5.com/

Free Video Creation Tools

RawShorts

RawShorts create animated and explainer videos with templates for many industries and a drag and drop editor.

https://www.rawshorts.com/

Free Video Creation Tools

Soapbox

Soapbox is a Chrome extension from Wistia for creating and sharing videos with

no technical skills, including splitscreen with your webcam

and screen at the same time.

https://wistia.com/soapbox

Free Video Creation Tools

VideoShop

VideoShop is an iOS/Android app that lets you add music, sound effects and voiceovers to your videos. Includes editing, filters, transitions, and sharing.

http://www.videoshop.net/

Free Writing Tools

BEE

BEE creates engaging attractive emails with an easy drag and drop editor.

https://beefree.io/

Free Writing Tools

Blog Topic Generator

HubSpot's idea generating tool uses algorithms

to mine out new topic and title ideas.

https://www.hubspot.com/blog-topic-generator

Free Writing Tools

Coffitivity

Multiple styles of "coffeehouse" background noise generators,

which have been shown to help promote focus.

https://coffitivity.com/

Free Writing Tools

Editorial Calendar Template

Google Calendar/Sheets/Excel template for a centralized editorial calendar for team situations.

https://offers.hubspot.com/editorial-calendar-templates

Free Writing Tools

Evernote

Great app for keeping information in an organized fashion,

syncs between mobile, desktop, and web apps.

http://evernote.com/

Free Writing Tools

Grammarly

Automatic editing tool for pointing out potential grammatical errors before you publish.

https://www.grammarly.com/

Free Writing Tools

Headline Analyzer

Check your headlines for quality and ability to drive traffic,

social sharing, and SEO quality.

http://coschedule.com/headline-analyzer

Free Writing Tools

Hemingway App

This free app does a detailed assessment of the writing you paste into it, giving you numerous ways to improve quality and readability.

http://www.hemingwayapp.com/

Free Writing Tools

Playbuzz

Easily create engaging predictions, tests,

quizzes, games, and stories with Playbuzz.

https://www.playbuzz.com/

Free Writing Tools

Word2CleanHTML

If you write in Microsoft Word and paste it into a blog or CMS, there will be formatting issues. Word2CleanHTML removes these problems.

http://word2cleanhtml.com/

Free Writing Tools

WordCounter

Simply said... Paste your content in and tells you how many words you have.

http://www.wordcounter.net/

Free Writing Tools

ZenPen

Minimalist writing zone text editor for creating written content that can be made HTML friendly.

https://zenpen.io/