



FREEDOM CASH CHALLENGE:
Introduction – Welcome to the Challenge!

Alright, here we go. John S. Rhodes and I am so pumped. I am so thrilled. Congratulations. I really mean that from the bottom of my heart. This is John S. Rhodes. I am one of the two Rhodes Brothers. And as you know, my brother Matt Rhodes and I, well the two of us, we are the Rhodes Brothers. So congratulations really on getting in on this challenge. Now the thing is that you join the challenge to get extremely fast results. And the great thing about this is not only can you get and will you get if you take action those results that you dream about, but in addition to that you are going to learn lifetime skills. And I'm super, super excited about that because when you learn how to make money fast and you know that you can do it over and over, that sets you up for a life of true prosperity and abundance.

So it kind of takes care of the heart and the soul, but also the balances and your bank account so it can really load up your bank account, make a true difference in your life. That's what this challenge is about. This isn't just making a little bit of money here and there. This is about really flooding your accounts with lots and lots of cash. Now, one of the things that's probably the coolest and the best part of the challenges, you don't have to spend much money and in many cases there's very little to spend. You can make money without spending money over and over and over again. In fact, that's our favorite way to make money where you do not have to spend any money whatsoever. Now, if you want to accelerate your results, it's almost always the case that you will want to invest a little bit.

You don't have to invest a lot, but investing a little bit of money, usually it makes some sense for you. So, kind of keep that in mind that usually you can find a free way to do things. We provide you with plenty of ways to do this without cash, but if you want to accelerate your results, let's face it, putting a little bit in to get a lot out. Who doesn't want to put a dollar in to make \$10 back over and over and over again? It's a smart thing to do. Now, one of the things too is that we are going to be

tapping into probably the best niche that I've ever run into and that my brother has run into. We love this market. We love this particular niche. There are 100 million hot buyers. It's practically this endless, deep, deep well. It just goes down and now there are 100 million buyers.

It's pretty easy to make money when you're tapping into that large of a pool. These people are waiting to spend money. They want to spend money and they are looking to buy. They are ravenous, they are hungry, right? They're actually just totally crazy about this. We're also going to provide to you in this challenge, our number one favorite and most used traffic source. Now it's not anything that you've ever seen or done yourself before, at least not how we do it and how we've taught student after student, after student and our very high end coaching programs, right? We charge a tremendous amount of money, thousands of dollars, and you're going to get some of those most important secrets that you can start using immediately in this challenge. So, I'm really pumped about that. We're very, very excited about how you can do that for yourself again, over and over again for those huge, huge numbers of prospects, those buyers that are looking to buy.

So another thing is that we want to make sure that you avoid the pitfalls, the landmines. We want to make sure that you avoid the mistakes that we've seen so many other people make when they're trying to either do like a side hustle or they're trying to start their own business, trying to make a little bit of money or even a lot of money, and even the best of the best, make some of these mistakes. We're going to make sure in this challenge that you do not make those mistakes. Now, how are we going to do that? We're gonna make sure that you're aware, you're fully and completely aware of the mistakes that other people make. And if you know what those mistakes are, well, it's easy to avoid. It's kind of like, hey, I'm coming up to that pothole and it's not hidden.

And there's a glowing neon, you know, arrow pointing right at that pothole, and maybe we even put the brakes on for you, like artificial intelligent brakes getting pushed so you do not hit the pothole. Very important, right? So what is the problem? Or what are the problems, right? And there are many. We're going to show you what those problems are and tell you to avoid and even prevent you from making those mistakes, those terrible potholes, those mistakes. We want you to avoid those. And that's a big deal. Being successful very often is a matter of just avoiding the mistakes, right? If you can avoid mistakes, you can do really, really well for yourself, right? If you don't lose money, you can more easily save and make money and multiply your money. That's how it works. Okay. Another thing is, we're going to tell you about the people that make mistakes, not just the mistakes that they've made, but the types of people.

A very specific type of person that makes the mistakes that you're going to be aware of and the mistakes themselves that you'll know how to avoid. And again, we're going to help you with all this and the challenge. We're going to give you the exact way of making this all work. Now, another thing is that you can, and I'd like to say you will if you do things correctly and you follow along in the challenge, you can do this without any product of your own. Well, that's a big deal. If you think about that, typically to be an online marketer, an online business, really any kind of business at all, you typically need a product or a service. Well, we're going to show you away in this challenge of being wildly successful, wildly, wildly successful with no product of your own. And hint, hint, I am not talking about being an affiliate now, it's a great model and we're going to talk about that and the challenge, we're going to show you some things, but you do not need to even be an affiliate, which was pretty powerful.

And then you'll see that and it's really wonderful and everyone loves this. Everyone absolutely loves this. Now another thing is that we study

billionaires. I absolutely love billionaires. I praise them for what they've done. If they've built their wealth, not just handed down from mommy and daddy, but if they've built their wealth, if they've built companies well that's just the cat's meow. It is just wonderful. I want to know how they've done what they've done. So I studied billionaires and I studied millionaires as well, exactly what they've done to build their businesses, how they've grown their wealth. So my brother and I have done this over time and we've incorporated the best of the best of the best, the very best things we can into our businesses. And we're pulling out even more than that for you. Basically 80/20 Pareto Principle, or we've pulled out the best of the best of the best and we've dropped it into this challenge for you.

So this is for you. If you want to get that much closer, right, you want to get that much closer to billionaires. I'll show you exactly how that's done. Okay, another thing is we've got a client, a student of ours who we call the \$50 million man, a student of ours, a student of the Rhodes Brothers who we call the \$50 million man because he's used one website to generate \$50 million, \$50 million, and there are tools that he uses. We're going to share those tools with you in this challenge, the \$50 million man and his tools delivered to you. And another thing is we've got way, way more than that. We're really pumped and really excited about this. Really excited for you and your journey. The challenge is designed to be self-paced. That means that we're not going to push you really hard. We're going to push a little bit and I'll try to hold you accountable.

But this is on you. This is your transformation. This is your journey. This is your way to make the change, to have the transformation happen. It was a little bit of elbow grease, a bit of work, a little bit of sweat equity, not a lot, but you will have to put in some work to get the results that you deserve. Now I know you deserve those results, but there is no magic button right where you just hit it and you instantly make money.

That just doesn't exist. You can't do it. So you're going to have to follow the blueprints. You're going to have to use the templates. You're going to have to use the secret. You're going to have to avoid those mistakes that other people have made. That puts you on the fast path. That's how you start with zero and make hundreds and thousands.

That's how you put \$10 in and make a hundred make a thousand, make \$10,000 that's exactly how that works. So it's not just about watching the challenges about doing like any challenge, like any good challenge. This is about doing not just learning. Learning is great. I am a student. I'm forever a student of great businesses and great people and smart people and activators and transformers, and producers and so on. But work is required. So we are expecting you to do work. Not much. It will not take much, but you do have to do some work of course, right? You know, that's just how it works. That's life. And I think you know that. In fact, I know that you know that. No, the only thing is I'm like, how do you do that? How can you transform your life? Like you know, like that in an incident.

How do you do it? Well, I'll tell you what I do. So this is advice instant right now, right here I use alarms, I use checklists. I used to do list, I use my calendar. In fact I have two. In fact, we've got three calendars that we use in the house. We have like a house calendar and events and things going on with friends and family and all the joy and loving and great, wonderful things around the neighborhood. I mean just all this great stuff with that calendar. And I have two other calendars. I have an online calendar where alarms go off and things pop up on my screen. And then right over there, right over there, you can't see it. But I have a paper calendar as well. And the paper calendar is like the law. I use that paper calendar because when I write it, it gets into my mind a different way.

Just like when I write things in my journal and so on. So, use these basic baby food, simple tools to the best effect for yourself. So if you do not

have a journal, if you do not have a paper calendar, if you do not use an alarm system, if you don't have, let's say a Google calendar or an outlook calendar, if you're not using some kind of calendaring system by God, do it now. Do it right now. Get those tools in your hands and start using those because that's what the challenge allows you to do and it allows you to take the ideas in your mind and allows you to transform those into checklist and to two lists. And very, very importantly, when you need to get things done, give yourself deadlines. We'll give you sort of guidelines for the right deadlines. We'll guide you on that.

Like we'll give you hints like, hey, how about this, how about that? Do it here. But it's up to you to use these baby food, basic, simple tools to get the most out of this challenge out of this challenge. And then for the rest of your life, you're using these tools that much better. That's just how it works. If you want to make cash, this is how you get started with the basic of the basic of the basic tools that are available. So again, taking notes is taking responsibility. Let me say that again. Taking notes is taking responsibility. Notes for yourself to do lists, checklist, putting notes on your calendar. Like I do. Also sending notes by way of sending emails to yourself. So there's another tip. If you like to do everything electronic and you'd like to take notes, we'll open another window, right?

Assuming you're on a desktop or a laptop, open another window where you're writing an email to yourself about what needs to get done, perhaps about things that we talk about and show you over our shoulder. We show you exactly what you need to do to make the most out of the challenge and the material and the content that's available to you. So, go ahead and start using those tools, maximizing, leveraging the tools that are already available to you.

Okay, and that's it. That wraps up the welcome to the challenge. Okay, and again, the Rhodes Brothers congratulate you. We thank you. We

welcome you. You're, you're practically part of the family. Now you're part of the family, you know, by way of challenge, if nothing else. So we're really excited about that. Congratulations on getting in. Congratulations as well on doing something that many people don't.

You're here right now, right here. You're here, right? You see me? You're hearing me and you've gone through the very first training and I've given you some guidance on things that you can do to make money, organizing yourself, organizing your mind. You're using basic baby food, simple tools to make the most out of your life, let alone this challenge. Use this advice. Really take advantage of it. Wait until you see what we've got in the other trainings that are going to be unlocking, are already unlocked in the challenge. I'm super pumped, super excited, and one last time. This is right here. This guy, John S. Rhodes of the Rhodes Brothers, my brother, Matt Rhodes as well. The Rhodes Brothers. Thank you. We appreciate you and welcome aboard. Let's move on to the next training. Take care.