

“Pathetic Money Maker” Quick Start Guide

Earn \$20 - \$100 Per Month With “Pathetic” Websites
That You Can Setup In 2 Hours Or Less!

MATTWRHODES

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Hello, and congratulations for your wise investment! This course is going to detail a REAL, LIVE Case Study of my own “Pathetic Money Maker,” which I sometimes prefer to as a “PMM.”

I don’t leave any stone unturned...you’ll be able to understand exactly how I’m able to extract easy, passive cash every month from my dead simple 4-page website.

Yes, it only has **4 freakin’ pages!** (You’ll get all the details in the core manual.)

You’ll be able to read through these reference materials and create your own “Pathetic Money Maker”...**TODAY**. It really doesn’t take much time, and the more you create, the more money you can put in your pocket.

So, let’s get you started FAST. Here’s what is included in your download file:

Read-Me-First.pdf – this is the quick start guide, the file you’re reading now. It contains the directory of all the files included in the manual and instructions for getting started.

PMM-Core-Manual.pdf – this is the core case study manual, the meat and potatoes of the training. It contains all of the knowledge you need for creating your own “Pathetic Money Maker,” as well as a live case study example of my own PMM at GunSafeReviews.org.

PMM-Resources.pdf – there are numerous resources listed in the core manual, so I’ve broken them down into a separate PDF for easy reference for you.

PMM-Press-Template.doc – I got only ONE backlink for my pathetic money maker, using a simple press release at WebWire.com. This is a template you can copy and use for your own press release.

PMM-Privacy-Template.doc – One of the simple ways to boost your site’s rankings is to create a privacy policy page. I’m including the one I use on my own PMM for you to use on your websites. Easy!

PMM-About-Template.doc – You’ve got to have an About page on your PMM, it’s extra content and it helps boost your credibility. You get the copy and paste template you need to build your about page in less than 3 minutes.

10 Easy Steps for Maximum Profitability:

It’s no exaggeration that you can build out one of these “Pathetic Money Makers” in less than 2 hours. In fact, once you get the hang of it (it’s REALLY simple) you can pump them out in an hour or less, from scratch.

So, here’s what I suggest you do so you can get started quickly and make your small investment back ASAP:

1.) Read through the core manual first. I suggest you print it out and take notes as you go along. You’ll find numerous tips in there that will make building your first PMM much easier, and you’ll want to refer back to the guide often.

2.) Once you’ve read through and understand the content, **immediately start your niche research** using the tips I’ve

laid out in the core manual. You will be able to find a great niche in 15 minutes or less, as the opportunities on Amazon are everywhere.

Note: You do NOT want to delay getting started. After reading the guide, you’ll be motivated and ready to go...but that feeling will fade and you’ll slowly forget about the manual and the training unless you TAKE ACTION.

3.) Find an optimized domain name for your PMM. Again, guidelines are listed in the core manual. This is an important part of the process, as a good domain name contributes significantly to how well you’re ranked.

4.) Once you’ve registered the domain and have added it as a domain to your hosting account, install Wordpress and the wordpress theme that I link to in the core manual and the resources guide.

5.) Start building the basic foundation for your Wordpress site, including the About Page and the Privacy Policy page. Use the templates I provide to quick create these pages.

6.) Make your first review post using the product description and reviews on Amazon. Details for doing this are inside the core manual. Link to the Amazon product using your affiliate link.

7.) Add Google Ads to your website, and submit your sitemap to Google Webmaster Tools. This drastically boosts your ratings and gets your PMM indexed faster.

8.) Add in 2 to 3 more posts on your review site, using the same format you used for your first review post. These will

become very easy for you to do after you’ve done it once or twice.

9.) Submit a press release to WebWire.com. This backlink alone got me ranked highly for my case study website. Refer to core manual for instructions.

10.) Rinse and repeat. Follow the same step-by-step process for each of the PMMs that you create.

Now...here’s where the fun starts. You need to monitor the results of each of your PMMs to determine which ones are the most successful. The more success they have, the more time (or money) you should invest in growing it out, because it will be a cash cow for you.

You’re performing real data analysis on the PMM sites that have proven to be successful for YOU, so building them out will yield more and more cash and traffic. (See the last chapter of the core manual for further instructions.)

Eventually, if you go as ape on these PMMs as you should, you’ll have a huge network of websites putting cash into your pocket...but there will be too many for you to manage yourself. It would be a shame to see great money makers go to waste because you can’t make new posts.

That’s why I’m releasing my **PMM Outsourcing System** to a few serious individuals who want virtual assistants to grow and manage their websites for them.

If you’re looking to scale these simple sites into a major money making business, rather than just some easy “side income,” you’ll want to seriously consider it.

(More details are at the end of the core manual.)

Now, go get started RIGHT NOW by reading and printing out the core manual, then follow the steps above!

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